

Anida Choiriyah. 2018. *Pengaruh Media Pembelajaran Augmented Reality Card (ARC) Terhadap Kemampuan Keaksaraan Awal Anak Kelompok B RA Bakti Telang*. Skripsi, Program Studi Pendidikan Guru Pendidikan Anak Usia Dini, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing Dewi Mayang Sari, S.Psi.,M.Psi, Dwi Nurhayati Adhani, S.Psi.,M.Psi.

ABSTRAK

Penelitian ini bertujuan untuk mengetahui adanya pengaruh media *augmented reality card* (ARC) terhadap kemampuan keaksaraan awal anak kelompok B RA Bakti Telang. Penelitian ini dilakukan pada anak kelompok B RA Bakti Telang. Dalam penelitian ini peneliti menggunakan pendekatan kuantitatif metode eksperimen desain *Pre-test* dan *post-test Group*. Pengumpulan data dalam penelitian ini menggunakan dua tehnik yaitu observasi non partisipan dan dokumentasi berupa RPPH, raport anak, dan foto-foto kegiatan pembelajaran. Setelah diberikan *treatment* anak mengalami perubahan yang awalnya anak masuk dalam kategori belum berkembang (BB) mengalami kenaikan menjadi 3 anak berkembang sesuai harapan (BSH) dan terdapat 19 anak yang tergolong berkembang sangat baik (BSB). Berdasarkan hasil perhitungan data pada penelitian ini menggunakan uji jenjang bertanda *wilcoxon*, dapat diketahui bahwa nilai $T_{hitung} < T_{tabel}$ ($0 < 66$). Hal ini menunjukkan bahwa nilai 0 jauh dibawah 66. Berdasarkan kriteria keputusan pada uji jenjang bertanda *wilcoxon*, yang telah terpapar di atas maka dapat disimpulkan bahwa H_a diterima, berarti ada pengaruh antara penggunaan media *augmented reality card* (ARC) terhadap kemampuan keaksaraan awal anak kelompok B di RA Bakti Telang.

Kata kunci : *Augmented reality card* (ARC), Keaksaraan Awal.

Anida Choiriyah. 2018. *The Effect of Augmented Reality Card (ARC) Learning Media on the Early Literacy Ability of Group B Children of R.A Bakti Telang*. Thesis, Early Childhood Education Teacher Education Study Program, Faculty of Education, University of Trunojoyo Madura. Mentoring by Dewi Mayang Sari, S.Psi., M.Psi, and Dwi Nurhayati Adhani, S.Psi.,M.Psi.

ABSTRACT

This study aims to determine the influence of the augmented reality card media (ARC) on the early literacy skills of the RA Bakti Telang B group. This research was carried out on the RA Bakti Telang children group. In this study the researchers used a quantitative approach to the experimental method of the Groub Pre-test and post-test design. Data collection in this study uses two techniques, namely non participant observation and documentation in the form of RPPH, children's report cards, and photos of learrning activities. The results of the development of the early keksaraan children RA Bakti Telang B group. After being given treatment, the child experiences a change that initially the child falls into the undeveloped category (BB) which increases to 3 children who develop according to expectations (BSH) and there are 19 children classified as developing very well (BSB). Based on the results of the calculation of data in this study using the level test marked Wilcoxon, it can be seen that the value of $T_{count} < T_{table}$ ($0 < 66$). This shows that the value of 0 is far below 66. Based on the decision criteria in the level test marked Wilcoxon, which has been exposed above, it can be concluded that H_a is accepted, meaning that there is an influence between the use of media augmented reality card (ARC) on early B group literacy abilities at RA Bakti Telang.

Keywords: Augmented reality card (ARC), Early Literacy.