

ABSTRACT

Anissa Faridhatul Aini, The Effect of Business Capital, Total Workforce and Length of Business on the income of Furniture Business owners in Sukorejo village, Bojonegoro district. This thesis is under the direction of Dr. Herry Yulistiyono, M.Si.

This research was to determine the effect of business capital, total workforce, and length of business on the income of furniture business owners in Sukorejo Village, Bojonegoro District, Bojonegoro Regency. This research uses a quantitative approach method with primary data sources obtained from furniture business owners in Sukorejo Village. The data analysis technique used is multiple linear regression analysis. The results of the study showed that partially the variables of business capital and length of business had a positive and significant effect while the variable of total workforce had no significant effect on the income of furniture business owners. Meanwhile, simultaneously the variable of business capital, total workforce and length of business have a significant effect on the income of furniture business owners.

Keywords: *Total Workforce, Length of Business, Business Capital, Business Income*

ABSTRAK

Anissa Faridhatul Aini, Pengaruh Modal Usaha, Jumlah Tenaga Kerja dan Lama Usaha terhadap Pendapatan pengusaha Mebel Kayu di desa Sukorejo kabupaten Bojonegoro. Skripsi ini dibawah bimbingan Dr. Herry Yulistiyono, M.Si.

Penelitian ini bertujuan untuk mengetahui pengaruh modal usaha, jumlah tenaga kerja, dan lama usaha terhadap pendapatan pengusaha mebel kayu di Desa Sukorejo Kecamatan Bojonegoro Kabupaten Bojonegoro. Penelitian ini menggunakan metode pendekatan kuantitatif dengan sumber data primer yang diperoleh dari para pengusaha mebel di Desa Sukorejo. Teknik analisis data yang digunakan adalah analisis regresi linear berganda. Hasil dari penelitian menunjukkan secara parsial variabel modal usaha dan lama usaha berpengaruh positif dan signifikan. Sedangkan, variabel jumlah tenaga kerja tidak berpengaruh signifikan terhadap pendapatan pengusaha mebel kayu. Sedangkan, secara simultan variabel modal usaha, jumlah tenaga kerja dan lama usaha berpengaruh signifikan terhadap pendapatan pengusaha mebel kayu.

Kata Kunci :