

ABSTRACT

Silvia Dama Yanti, The Impact of Lon Malang Beach Tourism Village Development on Achieving Sustainable Development Goals (SDGs) in Rural Communities: (A Case Study of Bira Tengah Village, Sokobanah District, Sampang Regency,) supervised by Dr. Kurniyati Indahsari, M.Si.

Based on data from the Ministry of Villages for 2022, Bira Tengah Village, the location of the Lon Malang Beach Tourism Village, achieved a Village Sustainable Development Goals (SDGs) score of 38.24% on a score scale of 0-100. This research aims to understand the impact of the development of Lon Malang beach tourism village and its contribution to achieving village SDGs through a descriptive qualitative approach with data collection techniques in the form of interviews and documentation. Data analysis techniques include data reduction, data presentation, concluding, and data-checking techniques through source triangulation. The informants for this research are the management of the Lon Malang Beach Tourism Village who formed the Mitra Mandiri Village-Owned Enterprise, the Head of Bira Tengah Village, and the people of Bira Tengah Village as business actors and living locations close to the Lon Malang Beach Tourism Village. The results of the study indicate that the development of Lon Malang beach tourism village has led to increased economic impact through increased employment absorption, community income, local community control over Lon Malang beach, and Village Revenue (PAD) in Bira Tengah. The social-cultural impact includes increased preservation of local culture, knowledge and skills in the development of Lon Malang beach tourism village, along with the use of social media technology. The environmental impact involves enhanced conservation efforts, development and maintenance of infrastructure facilities, and an increase in waste management challenges. The development of Lon Malang beach tourism village has contributed to achieving 11 out of 18 village SDGs, including poverty alleviation, women's empowerment, quality education, clean water and sanitation, equitable economic growth, infrastructure development and innovation, safe and sustainable village settlements, care about the marine environment, land-based environmental stewardship, Village development partnership and dynamic and adaptive cultural institutions.

Keywords: *Development Impact, Tourism Village, Sustainable Development Goals (SDGs) Village*

ABSTRAK

Silvia Dama Yanti, Dampak Pembangunan Desa Wisata Pantai Lon Malang Terhadap Pencapaian *Sustainable Development Goals* (SDGs) Desa (Studi di Desa Bira Tengah, Kecamatan Sokobanah, Kabupaten Sampang) di bawah bimbingan Dr. Kurniyati Indahsari, M.Si.

Berdasarkan data Kementerian Desa tahun 2022 Desa Bira Tengah, lokasi Desa Wisata Pantai Lon Malang mencapai skor SDGs desa sebesar 38,24% dari skala skor 0-100. Penelitian ini bertujuan untuk mengetahui dampak pembangunan Desa Wisata Pantai Lon Malang serta kontribusinya terhadap pencapaian SDGs desa melalui pendekatan kualitatif deskriptif dengan teknik pengumpulan data berupa wawancara dan dokumentasi, teknik analisis data berupa reduksi data, penyajian data, penarikan kesimpulan serta teknik pengecekan data melalui triangulasi sumber. Adapun informan penelitian ini adalah pengelola Desa Wisata Pantai Lon Malang yang membentuk lembaga BUMDesa Mitra Mandiri, Kepala Desa Bira Tengah dan masyarakat Desa Bira Tengah sebagai pelaku usaha serta lokasi tempat tinggal dekat dengan Desa Wisata Pantai Lon Malang. Hasil penelitian menunjukkan pembangunan Desa Wisata Pantai Lon Malang telah memberikan dampak ekonomi berupa meningkatnya penyerapan tenaga kerja, pendapatan masyarakat, kepemilikan kontrol Desa Wisata Pantai Lon Malang serta Pendapatan Asli Desa (PADes) Bira Tengah. Dampak sosial budaya berupa meningkatnya pelestarian kebudayaan lokal, pengetahuan dan keterampilan dalam pengembangan Desa Wisata Pantai Lon Malang serta penggunaan teknologi media sosial. Dampak lingkungan berupa meningkatnya kelestarian lingkungan, pembangunan dan pemeliharaan fasilitas sarana dan prasarana serta meningkatnya permasalahan sampah. Dampak pembangunan Desa Wisata Pantai Lon Malang telah mampu berkontribusi terhadap 11 dari total 18 pencapaian SDGs desa, meliputi tanpa kemiskinan, keterlibatan perempuan, pendidikan berkualitas, air bersih dan sanitasi layak, pertumbuhan ekonomi merata, infrastruktur dan inovasi sesuai kebutuhan, kawasan pemukiman aman dan nyaman, peduli lingkungan laut, peduli lingkungan darat, kemitraan pembangunan, kelembagaan dinamis dan budaya adaptif.

Kata kunci: Dampak Pembangunan, Desa Wisata, *Sustainable Development Goals* (SDGs) Desa