

ABSTRACT

Luluk Atul Mufriqoh, The Role of Sreseh Mangrove Ecotourism Development in Achieving Sustainable Development Goals (SDGs) of Marparan Village (A Study in Marparan Village, Sreseh District, Sampang Regency), under the guidance of Dr. Kurniyati Indahsari, M.Si.

Tourism development is expected to be able to contribute to achieving sustainable development in villages, including Marparan Village. However, the Ministry of Villages data for 2022 states that achieving the Village Sustainable Development Goals (SDGs) score in Marparan Village is 48.34% on a score scale of 0-100. The higher the score indicates, the greater the achievement of the Village SDGs. This research aims to find out what forms of programs conducted by Sreseh Mangrove Tourism in Marparan Village contribute to achieving the Village SDGs. This type of research uses a descriptive qualitative approach with data collection techniques obtained through interviews and documentation. The data analysis used data reduction, presentation, concluding, and data validity techniques through source triangulation. The research results show several programs in developing Sreseh Mangrove Tourism in Marparan Village, namely improving facilities and infrastructure, maintaining tourist facilities, increasing promotions, third-party collaboration, programs to increase resources and develop community participation, and cultural preservation so that the tourism development program contributes to achieving 12 of the 18 Village SDGs, namely, villages without poverty, no hunger, quality education, involvement of women, villages worthy of clean water and sanitation, equitable village economic growth, village infrastructure and innovation according to needs, safe and comfortable settlements, villages that care about the marine environment, villages that care about the land environment, partnerships for village development, dynamic village institutions, and adaptive culture.

Keywords: Village Tourism, Tourism Program, Village Sustainable Development Goals.

ABSTRAK

Luluk Atul Mufriqoh, Peran Pengembangan Wisata Mangrove Sresesh (WMS) Dalam Pencapaian *Sustainable Development Goals* (SDGs) Desa (Studi Di Desa Marparan, Kecamatan Sresesh, Kabupaten Sampang), dibawah bimbingan Dr. Kurniyati Indahsari, M.Si.

Pengembangan wisata diharapkan berkontribusi terhadap pencapaian pembangunan berkelanjutan di desa, tidak terkecuali di Desa Marparan. Namun, pada data Kementerian Desa tahun 2022 bahwa capaian skor SDGs Desa di Desa Marparan sebesar 48.34% dari skala skor 0-100 semakin tinggi skor menunjukkan semakin tercapainya SDGs Desa. Penelitian ini bertujuan untuk mengetahui apa saja bentuk program yang dilakukan Wisata Mangrove Sresesh spot Desa Marparan kontribusinya terhadap pencapaian SDGs Desa. Jenis penelitian menggunakan pendekatan kualitatif deskriptif dengan teknik pengumpulan data diperoleh melalui wawancara dan dokumentasi. Tahap analisis data dilakukan dengan cara reduksi data, penyajian, penarikan kesimpulan dan teknik keabsahan data melalui triangulasi sumber. Hasil penelitian menunjukkan bahwa terdapat beberapa program dalam pengembangan Wisata Mangrove Sresesh spot Desa Marparan yaitu peningkatan sarana dan prasarana, pemeliharaan fasilitas wisata, peningkatan promosi, kerjasama pihak ketiga, program peningkatan sumber daya dan pengembangan partisipasi masyarakat, serta kelestarian budaya. Sehingga program pengembangan wisata berkontribusi terhadap ketercapaian 12 dari 18 SDGs Desa yaitu, desa tanpa kemiskinan, tanpa kelaparan, pendidikan berkualitas, keterlibatan perempuan, desa layak air bersih dan sanitasi, pertumbuhan ekonomi desa merata, infrastruktur dan inovasi desa sesuai kebutuhan, pemukiman aman dan nyaman, desa peduli lingkungan laut, desa peduli lingkungan darat, kemitraan untuk pembangunan desa, kelembagaan desa dinamis dan budaya adaptif.

Kata Kunci: Wisata Desa, Program Wisata, SDGs desa.