

ABSTRAK

Hardinar 220531100210. Representasi Makna Persahabatan Dalam Film *Agak Laen 2 Menyala Pantiku* (Analisis Semiotika Charles Sanders Peirce)

Penelitian ini dilatarbelakangi oleh fenomena keberhasilan film *Agak Laen 2: Menyala Pantiku!* yang berhasil menarik lebih dari 10 juta penonton serta menampilkan dinamika hubungan persahabatan antara Bene, Boris, Jegel, dan Oki. Makna persahabatan dalam film tersebut tidak disampaikan secara eksplisit, melainkan direpresentasikan melalui berbagai tanda visual dan verbal yang memerlukan pemaknaan lebih mendalam. Di sisi lain, penelitian mengenai representasi makna persahabatan dalam film *Agak Laen 2: Menyala Pantiku!* dengan menggunakan perspektif semiotika Charles Sanders Peirce masih sangat terbatas. Oleh karena itu, penelitian ini bertujuan untuk mengungkap representasi makna persahabatan melalui dimensi *companionship* (kebersamaan), *help/aid* (saling membantu), *security* (dukungan dan rasa aman), serta *closeness* (kedekatan dan kepercayaan), sekaligus memperkaya kajian semiotika film dalam bidang Ilmu Komunikasi. Hasil penelitian menunjukkan bahwa representasi makna persahabatan dalam film diwujudkan melalui tanda-tanda visual dan verbal yang mencerminkan dimensi *companionship*, *help/aid*, *security*, dan *closeness*. Representasi tersebut tampak melalui dialog, tindakan, ekspresi, serta interaksi antartokoh yang dianalisis menggunakan konsep representamen, objek, dan interpretant serta klasifikasi tanda berupa ikon, indeks, dan simbol menurut Charles Sanders Peirce.

Kata kunci: representasi, persahabatan, semiotika Charles Sanders Peirce, film, *Agak Laen 2: Menyala Pantiku!*

ABSTRACT

Hardinar. 220531100210. The Representation of Friendship Meaning in the Film Agak Laen 2: Menyala Pantiku! (A Charles Sanders Peirce Semiotic Analysis).

This research is motivated by the success of the film Agak Laen 2: Menyala Pantiku!, which attracted more than 10 million viewers and portrays the dynamics of friendship among Bene, Boris, Jegel, and Oki. However, the meaning of friendship in the film is not conveyed explicitly but is represented through various visual and verbal signs that require deeper interpretation. In addition, studies on the representation of the meaning of friendship in Agak Laen 2: Menyala Pantiku! using Charles Sanders Peirce's semiotic perspective are still limited. Therefore, this study aims to reveal the representation of the meaning of friendship through the dimensions of companionship, help/aid, security, and closeness, while also enriching semiotic studies of film within the field of Communication Science. The findings indicate that the representation of the meaning of friendship is conveyed through visual and verbal signs that reflect the dimensions of companionship, help/aid, security, and closeness. These representations are manifested through the characters' dialogues, actions, expressions, and interactions, which are analyzed using Charles Sanders Peirce's concepts of representamen, object, and interpretant, as well as the classifications of signs into icons, indexes, and symbols.

Keywords: *representation, friendship, Charles Sanders Peirce's semiotics, film, Agak Laen 2: Menyala Pantiku!*