

Feby Nur Aidha Pratiwi. 2024. Pengembangan Media Pembelajaran *Pop Up Book* Berbasis Kearifan Lokal Sidoarjo Pada Fase B SDN Kepatihan 1 Sidoarjo. Program Pendidikan Guru Sekolah Dasar. Fakultas Ilmu Pendidikan. Universitas Trunojoyo Madura. Pembimbing Fachrur Rozie. S.Pd., M.Pd.

ABSTRAK

Tujuan Penelitian pengembangan ini untuk; (1) mengetahui kevalidan media *Pop Up Book* Berbasis Kearifan Lokal Sidoarjo, (2) mengetahui keefektifan keefektifan media *Pop Up Book* Berbasis Kearifan Lokal Sidoarjo, (3) mengetahui kemenarikan media pembelajaran *Pop Up Book* berbasis kearifan lokal Sidoarjo. Penelitian ini merupakan penelitian RnD (Research and Development). Model yang digunakan dalam penelitian ini adalah model ADDIE. Berdasarkan hasil penelitian yang telah dilakukan, didapatkan persentase kevalidan media pembelajaran *Pop Up Book* Berbasis Kearifan Lokal Sidoarjo diperoleh dari validator ahli media pembelajaran 95%, ahli materi 85%, dan ahli desain 87,5% dan memperoleh rata rata persentase 89,16% dengan kategori sangat valid. Persentase keefektifan dari media pembelajaran *Pop Up Book* Berbasis Kearifan Lokal Sidoarjo diperoleh dari observasi aktivitas guru dan siswa, hasil belajar siswa (kognitif). Hasil observasi aktivitas guru pada uji coba lapangan memperoleh 100% dengan kategori efektif, aktivitas siswa memperoleh 86,9% dengan kategori efektif, serta tes hasil belajar siswa diperoleh pada uji coba lapangan sebanyak 23 siswa dinyatakan tuntas mendapatkan nilai diatas KKTP 75 dan mendapatkan persentase sebesar 100% dalam kategori tuntas. Hasil dari kemenarikan media pembelajaran *Pop Up Book* Berbasis Kearifan Lokal Sidoarjo diperoleh dari angket respon siswa pada uji coba lapangan memperoleh 96,3% (sangat menarik) dan angket respon guru memperoleh 97,5% (sangat menarik). Berdasarkan hasil hasil penelitian maka media pembelajaran *Pop Up Book* Berbasis Kearifan Lokal Sidoarjo dikatakan valid, efektif dan menarik untuk digunakan dalam kegiatan belajar mengajar di kelas IV SDN Kepatihan 1 Sidoarjo.

Kata Kunci: *Pop Up Book*, Kearifan Lokal, Media Pembelajaran

Feby Nur Aidha Pratiwi. 2024. *Development of Pop Up Book Learning Media, Based on Sidoarjo Local Wisdom in Phase B Elementary School Of Kepatihan 1 Sidoarjo*. Thesis, Elementary School Teacher Education Study Program. Faculty of Science Education. University Of Trunojoyo Madura. Fachrur Rozie's supervisor. S.Pd., M.Pd.

ABSTRACT

The aim of this development research is to; (1) knowing the validity of the Sidoarjo Local Wisdom-based Pop Up Book media, (2) knowing the effectiveness of the Sidoarjo Local Wisdom-based Pop Up Book media, (3) knowing the attractiveness of the Sidoarjo local wisdom-based Pop Up Book learning media. This research is RnD (Research and Development) research. The model used in this research is the ADDIE model. Based on the results of research that has been carried out, the percentage of validity of the Pop Up Book learning media based on Sidoarjo Local Wisdom was obtained from validators from learning media experts at 95%, material experts at 85%, and design experts at 87.5% and obtained an average percentage of 89.16% with very valid category. The percentage of effectiveness of the Pop Up Book learning media based on Sidoarjo Local Wisdom was obtained from observing teacher and student activities, student learning outcomes (cognitive). The results of observing teacher activities in the field trial obtained 100% in the effective category, student activities obtained 86.9% in the effective category, and student learning outcomes tests obtained in the field trial as many as 23 students were declared complete and obtained a score above criteria for achieving learning objective 75 and obtained a percentage of 100% in the complete category. The results of the attractiveness of the Pop Up Book learning media based on Sidoarjo Local Wisdom were obtained from the student response questionnaire in the field trial which obtained 96.3% (very interesting) and the teacher response questionnaire obtained 97.5% (very interesting). Based on the research results, the Pop Up Book learning media based on Sidoarjo Local Wisdom is said to be valid, effective and interesting for use in teaching and learning activities in class IV at elementary school of Kepatihan 1 Sidoarjo.

Keywords: *Pop Up Book, Local Wisdom, Learning Media*