

Melati Sukma. 2024. *Development of Digital Application Media Based on Smart Apps Creator for Writing Fantasy Stories for Class VII*. Thesis, Study Program of Indonesian Language and Literature Education, Faculty of Education, Trunojoyo Madura University. Advisor: Albitar Septian Syarifudin.

ABSTRACT

Learning media has an important role in the learning process. The use of less innovative learning media in the learning process has given rise to the use of technology-based learning media, one of which is digital applications. This research aims to produce products and determine the feasibility of digital application learning media based on Smart Apps Creator on fantasy story text material for class VII SMP students. The research method used in this research is Research and Development (R&D) using the ADDIE development model through 5 stages, including: Analysis, Design, Development, Implementation, Evaluation. The instruments used were interview guides, material validation instruments, media, language, teacher and student response questionnaires. Learning media has criteria that are very suitable for use based on three expert validations, namely material experts with results of 92.5%, media experts with results of 97.5%, and language experts with results of 87.5%. User responses have very appropriate criteria based on trial results on 36 students with a percentage of 90% and 3 Indonesian language subject teachers with accumulated results of 95%. Thus, the digital application learning media based on Smart Apps Creator for class VII students on fantasy story text material is suitable for use in the learning process.

Keywords: *learning media, application, smart apps creator, fantasy stories.*

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