

Much. Abid Aladdin. 2019. *Pengembangan Media Pembelajaran Articulate Studio pada Materi Gerak dan Gaya dalam Kehidupan Sehari-hari*. Skripsi, Program Studi Pendidikan IPA, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: (1) Laila Khamsatul Muharrarmi (2) Ana Yuliasti Retno Wulandari

ABSTRAK

Penelitian ini bertujuan untuk mengetahui kelayakan penggunaan media pembelajaran *articulate studio* pada Materi Gerak dan Gaya dalam Kehidupan Sehari-hari. Desain pengembangan yang digunakan adalah model ADDIE dan uji coba produk dilaksanakan di UPTD SMPN 1 Labang. Teknik pengambilan sampel menggunakan *purposive sampling* dengan sampel sebanyak 20 siswa. Pengumpulan data menggunakan angket kepada ahli media, ahli materi, guru IPA SMP dan siswa. Teknik analisis data meliputi analisis kelayakan media, analisis kelayakan materi dan analisis respon siswa. Berdasarkan hasil penelitian disimpulkan bahwa, (1) media pembelajaran *Articulate Studio* layak digunakan sebagai media pembelajaran dengan rata-rata kelayakan media pembelajaran sebesar 87 % dan kelayakan materi sebesar 93% (2) Respon siswa terhadap penggunaan media pembelajaran *articulate studio* sebesar 88,16% dan termasuk kategori sangat baik.

Kata kunci : *Articulate Studio*, Gerak dan Gaya, Media Pembelajaran

Much. Abid Aladdin. 2019. *Developing of Articulate Studio Learning Media for Motion and Force Material in Daily Life*. Thesis, Science Education, Teacher Training and Education Faculty, Trunojoyo University. Advisor: (1) Laila Khamsatul Muharraami (2) Ana Yulianti Retno Wulandari

ABSTRACT

The aims of the research were to know the validation of articulate studio learning media for motion and force material in daily life. ADDIE model was used as Development design and the product was trialed in UPTD SMPN 1 Labang. The sampling technique used is purposive sampling with 20 students as the sample. Data collection used questionnaires to media expert, subject expert, teachers natural science of junior high school, and student. Data analysis included media validity analysis, subject validity analysis, and questionnaires student response. Analysis the research result concluded that, ((1) Articulate Studio learning Media is suitable for learning media for motion and force material in daily life with average percentage of media feasibility was 87%, and subject feasibility was 93% (2) students responded to Articulate Studio learning media was 88% which was a very good category.

Keyword : articulate studio, motion and force, learning media