

Ika Surya Maharani.2021. Pengembangan Media Video Pembelajaran Kegiatan Ekonomi Berbasis Kearifan Lokal Untuk Siswa Kelas IV SD Negeri Tugu Kepatihan 2 Jombang. Skripsi, Program Study Pendidikan Guru Sekolah Dasar, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Fachrur Rozie, S. Pd., M. Pd.

ABSTRAK

Tujuan penelitian pengembangan ini adalah (1) mengetahui kevalidan produk pengembangan media video pembelajaran kegiatan ekonomi berbasis kearifan lokal, (2) mengetahui keefektifan media video pembelajaran kegiatan ekonomi berbasis kearifan lokal, (3) mengetahui kemenarikan media video pembelajaran kegiatan ekonomi berbasis kearifan lokal. Penelitian pengembangan ini menggunakan model Borg and Gall. Berdasarkan hasil penelitian yang dilakukan, diperoleh hasil bahwa presentase kevalidan dari beberapa validasi ahli diantaranya yaitu validasi ahli media sebesar 85% validasi ahli desain pembelajaran 91% validasi ahli materi pembelajaran sebesar 78% dan validasi ahli bahasa sebesar 80% kemudian dihitung dengan rumus rata-rata gabungan dari keempat validator sebesar 84%, persentase tersebut tergolong dalam kriteria sangat valid dan dapat digunakan. Keefektifan media video pembelajaran kegiatan ekonomi berbasis kearifan lokal ini didapatkan dari hasil observasi aktivitas siswa pada tahap uji coba produk sebesar 92%, observasi aktivitas siswa pada tahap uji coba pemakaian sebesar 87,9% dan persentase ketuntasan hasil belajar pada uji coba produk sebesar 100%, sedangkan persentase ketuntasan hasil belajar pada uji coba pemakaian sebesar 90% sehingga dapat disimpulkan media pembelajaran sangat efektif untuk digunakan. Kemenarikan media media video pembelajaran kegiatan ekonomi berbasis kearifan lokal dapat dilihat dari hasil angket respon siswa pada tahap uji coba produk sebesar 82,5% dan hasil angket respon siswa pada tahap uji coba pemakaian sebesar 84,25% sehingga persentase tersebut tergolong sangat menarik.

Kata Kunci : Media Video Pembelajaran Ekonomi, Kearifan Lokal

Ika Surya Maharani. 2021. Development of Learning Video Media for Economic Activities Based on Local Wisdom for Fourth Grade Students at Tugu Kepatihan 2 Elementary School Jombang. Thesis, Elementary School Teacher Education Study Program, Faculty of Education, Trunojoyo University, Madura. Supervisor: Fachrur Rozie, S. Pd., M. Pd.

ABSTRACT

The objectives of this development research are (1) to determine the validity of the development of video media for learning economic activities based on local wisdom, (2) to determine the effectiveness of video media for learning economic activities based on local wisdom, (3) to find out the attractiveness of video media for learning economic activities based on local wisdom. This development research uses the Borg and Gall model. Based on the results of the research conducted, the results show that the percentage of validity of several expert validations including media expert validation is 85%, learning design expert validation is 91% learning material expert validation is 78% and linguist validation is 80% then calculated by the average formula the combination of the four validators is 84%, this percentage is classified as very valid and can be used. The effectiveness of the learning video media for economic activities based on local wisdom is obtained from the results of observing student activities at the product trial stage of 92%, observing student activities at the usage trial stage of 87.9% and the percentage of complete learning outcomes in product trials of 100% , while the percentage of complete learning outcomes in the trial use is 90% so that it can be concluded that the learning media is very effective to use. The attractiveness of video media for learning economic activities based on local wisdom can be seen from the results of the student response questionnaire at the product trial stage of 82.5% and the results of the student response questionnaire at the error trial stage of 84.25% so that the percentage is very interesting.

Keywords: Economic Learning Video Media, Local Wisdom