

ABSTRACT

Arwinda Mifta Zulfida, Analysis of the Role of Village-Owned Enterprise of Maju Makmur in Local Economic Development in Minggirsari Village, Kanigoro District, Blitar Regency. Under the guidance of Dr. Kurniyati Indahsari, M.Si.

This study aimed to determine the activities of the Village-Owned Enterprise of Maju Makmur concerning the goals of local economic development and the role of Village-Owned Enterprise of Maju Makmur in the community's economy, based on the features of local economic development. This study employed a qualitative approach with the case study method in Minggirsari Village, Kanigoro District, Blitar Regency. Interviews and documentation were used as part of the data collecting technique. The informants were chosen purposively for some reasons: (1) they knew the inception of the Village-Owned Enterprise, (2) they had long been active in the Village-Owned Enterprise, (3) they were business unit users, and (4) they knew and were involved in the creation of the Village-Owned Enterprise. Data reduction, data presentation, and making conclusions were then all employed in data analysis.

According to the findings, the activities of the Village-Owned Enterprise of Maju Makmur as an instrument for local economic development are currently not fully aligned with local economic development objectives because the community has not reaped the benefits of business units that are perceived to be unhelpful to the community. There is a lack of optimal community involvement in the formation, capital participation, supervision, and cooperation to develop the village-owned enterprise. Due to less-than-ideal community engagement and a shortage of money owned by Village-Owned Enterprise, the function of Village-Owned Enterprise for the community's economy is presently not entirely following the features of Local Economic Development. The profits from the activities are now being utilized to pay staff salaries and monthly capital participation of the Village-Owned Enterprise

Keywords: Local Economic Development, Village-Owned Enterprise

ABSTRAK

Arwinda Mifta Zulfida, Analisis Peran Badan Usaha Milik Desa Maju Makmur dalam Pengembangan Ekonomi Lokal di Desa Minggirsari Kecamatan Kanigoro Kabupaten Blitar. Dibawah bimbingan Dr. Kurniyati Indahsari, M.Si.

Tujuan penelitian ini ialah untuk mengetahui aktivitas BUMDes Maju Makmur sesuai dengan tujuan Pengembangan Ekonomi Lokal dan peran BUMDes Maju Makmur bagi ekonomi masyarakat sesuai dengan karakteristik Pengembangan Ekonomi Lokal. Metode yang digunakan penelitian ini yaitu pendekatan kualitatif dengan metode studi kasus. Penelitian dilaksanakan di Desa Minggirsari Kecamatan Kanigoro Kabupaten Blitar. Teknik pengumpulan data menggunakan wawancara dan dokumentasi. Penentuan informan dipilih secara purposive yaitu (1) mengetahui awal berdirinya BUMDes (2) sudah lama terlibat dalam BUMDes, (3) pengguna unit usaha, dan (4) mengetahui dan terlibat dalam pembentukan BUMDes. Teknik analisis data menggunakan reduksi data, penyajian data, dan penarikan kesimpulan.

Hasil penelitian menunjukkan aktivitas BUMDes Maju Makmur sebagai instrumen pengembangan ekonomi lokal saat ini belum sepenuhnya sesuai dengan tujuan Pengembangan Ekonomi Lokal karena selama ini masyarakat belum merasakan manfaat unit usaha yang dirasa tidak membantu masyarakat serta kurang optimalnya pelibatan masyarakat dalam proses pembentukan, penyertaan modal, pengawasan, hingga gotong royong untuk mengembangkan BUMDes. Peran BUMDes bagi ekonomi masyarakat saat ini belum sepenuhnya sesuai dengan karakteristik Pengembangan Ekonomi Lokal karena kurang optimalnya keterlibatan masyarakat serta kurangnya dana yang dimiliki BUMDes. Hasil usaha BUMDes saat ini habis untuk gaji karyawan dan penyertaan modal bulanan BUMDes.

Kata Kunci : Pengembangan Ekonomi Lokal, BUMDes