

ABSTRACT

The Covid-19 pandemic has had many negative impacts on human life. In helping people affected by the Covid-19 pandemic, LAZ Sidogiri Bangkalan Branch has a different strategy from the strategy that was usually carried out before the Covid-19 pandemic and carried out various innovations in the collection and distribution of ZIS during the Covid-19 pandemic. This study used a qualitative approach, while the data collection was carried out using literature studies, interviews and observations. Further analysis, all data collected, both primary and secondary data sources, were then analyzed descriptively using compensatory analysis. Based on the research conducted, it came to the conclusion that: LAZ Sidogiri Bangkalan Branch in collecting zakat funds, infak, alms (ZIS) from muzakki during the pandemic using an online system (transfer) and using social media platforms for promotional media such as Whatsapp, Facebook which were assessed as effective during the COVID-19 pandemic. LAZ Sidogiri Bangkalan Branch in the distribution of ZIS funds The distribution is carried out by complying with health protocols or handling Covid-19.

Keywords: Strategy, Collection, Distribution, Covid-19

ABSTRAK

Pandemi Covid-19 memberikan banyak dampak negatif terhadap kehidupan manusia. Dalam membantu masyarakat yang terdampak akibat dari pandemi Covid-19, LAZ Sidogiri Cabang Bangkalan memiliki strategi yang berbeda dengan strategi yang biasa dilakukan saat sebelum adanya pandemi Covid-19 dan melakukan berbagai inovasi dalam penghimpunan dan penyaluran ZIS pada masa pandemi Covid-19. Penelitian ini menggunakan pendekatan kualitatif, sedangkan pengumpulan data yang dilakukan adalah menggunakan studi literatur, wawancara dan observasi. Analisis Selanjutnya seluruh data yang terkumpul, baik sumber data primer maupun sekunder kemudian oleh peneliti di analisis secara deksriptif menggunakan analisis kompsional. Berdasarkan penelitian yang dilakukan, sampai pada kesimpulan bahwasannya: LAZ Sidogiri Cabang Bangkalan dalam Penghimpunan dana zakat, Infak, sedekah (ZIS) dari muzakki di masa pandemi menggunakan sistem online (transfer) serta Menggunakan platform sosial media untuk media promosi seperti Whatsapp, Facebook yang dinilai efektif di masa pandemi covid-19. LAZ Sidogiri Cabang Bangkalan dalam Penyaluran dana ZIS Penyaluran dilakukan dengan mematuhi protokol kesehatan atau penanganan Covid-19.

Kata Kunci: *Strategi, Penghimpunan, Penyaluran, Covid-19*