

Abstract

Shellaviana Octaviati, “The Impact of Governance and Open innovation on the Performance of Village-Owned Enterprises in Lamongan Regency,” thesis advisor: Alifah Rokhmah Idialis, S.E., M.Sc.

This study aims to analyze the impact of *tata kelola* and *open innovation* on the performance of Village-Owned Enterprises (BUMDes) in Lamongan Regency. The study employs a quantitative approach using primary data obtained through the distribution of questionnaires to 151 BUMDes managers and board members in Lamongan Regency. The sampling technique used purposive sampling, while data analysis was conducted using Tobit regression with the assistance of Stata software 17. The results indicate that *tata kelola* has a positive and significant effect on BUMDes performance. The better the implementation of *tata kelola* which includes transparency, equity, accountability, internal collaboration, mutual assistance, and deliberation the better the performance of BUMDes. *Open innovation* also has a positive and significant effect on BUMDes performance. The ability of BUMDes to utilize ideas, knowledge, and technology, as well as to establish collaborations with various parties, enhances the effectiveness of business management and the organizational competitiveness. Furthermore, *Tata kelola* and *Open innovation* simultaneously have a positive and significant impact on BUMDes performance. These findings indicate that the synergy between the implementation of good *tata kelola* and *open innovation* can improve management effectiveness, strengthen competitiveness, and support the sustainability of BUMDes in Lamongan Regency.

Kata kunci: Governance, Open innovation, Village-Owned Enterprise performance, Village-Owned Enterprises.

Abstrak

Shellaviana Octaviati, “Dampak Tata kelola dan *Open innovation* terhadap Kinerja BUMDes di Kabupaten Lamongan”, dosen pembimbing Alifah Rokhmah Idialis, S.E., M.Sc.

Penelitian ini bertujuan untuk menganalisis pengaruh Tata kelola dan *Open innovation* terhadap Kinerja Badan Usaha Milik Desa (BUMDes) di Kabupaten Lamongan. Penelitian menggunakan pendekatan kuantitatif dengan data primer yang diperoleh melalui penyebaran kuesioner kepada 151 pengelola dan pengurus BUMDes di Kabupaten Lamongan. Teknik pengambilan sampel menggunakan purposive sampling, sedangkan analisis data dilakukan menggunakan regresi Tobit dengan bantuan perangkat lunak Stata 17. Hasil penelitian menunjukkan bahwa Tata kelola berpengaruh positif dan signifikan terhadap Kinerja BUMDes. Semakin baik penerapan tata kelola, yang meliputi keterbukaan, kesetaraan, tanggung jawab, kolaborasi internal, gotong royong, dan musyawarah, semakin baik pula kinerja BUMDes. *Open innovation* juga berpengaruh positif dan signifikan terhadap Kinerja BUMDes. Kemampuan BUMDes dalam memanfaatkan ide, pengetahuan, teknologi, serta menjalin kolaborasi dengan berbagai pihak mampu meningkatkan efektivitas pengelolaan usaha dan daya saing organisasi. Selain itu, Tata kelola dan *Open innovation* secara simultan berpengaruh positif dan signifikan terhadap Kinerja BUMDes. Temuan ini menunjukkan bahwa sinergi antara penerapan tata kelola yang baik dan inovasi terbuka mampu meningkatkan efektivitas pengelolaan, memperkuat daya saing, serta mendukung keberlanjutan BUMDes di Kabupaten Lamongan.

Kata kunci: Tata kelola, *Open innovation*, Kinerja BUMDes, Badan Usaha Milik Desa.