

Safitri Eka, Revayani Septiana. 2021. Pengembangan Media Pembelajaran Video Interaktif Karakteristik Geografis Tema 9 Subtema 1 Pada Siswa Kelas V SDN Kamal 1. Skripsi. Program Studi Pendidikan Guru Sekolah Dasar, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Andika Adinanda Siswoyo, S.Pd., M.Pd.

### **ABSTRAK**

Penelitian pengembangan produk ini memiliki beberapa rumusan masalah dan tujuan pengembangan yaitu, rumusan masalah pengembangan produk ini adalah 1) bagaimanakah pengembangan media pembelajaran video interaktif karakteristik geografis pada kelas V Tema 9 Subtema 1? 2). bagaimanakah hasil analisis kevalidan, kemenarikan, dan keefektifan produk pengembangan media pembelajaran video interaktif karakteristik geografis pada kelas V Tema 9 Subtema 1? Dengan tujuan penelitian sebagai berikut. 1). Untuk mengembangkan media pembelajaran video interaktif karakteristik geografis tema 9 subtema 1 pada siswa kelas V SDN Kamal 1; 2) Untuk mengetahui kevalidan, kemenarikan, dan keefektifan dalam pengembangan media pembelajaran video interaktif karakteristik geografis tema 9 subtema 1 pada siswa kelas V SDN Kamal 1. Pengembangan produk dalam penelitian ini menggunakan model pengembangan Borg and Gall, hasil penelitian ini didapat dari persentase beberapa ahli di rata-rata sehingga menghasilkan angka kevalidan sebesar 88,95%. Hasil uji coba produk dari lembar observasi aktivitas siswa diperoleh persentase sebesar 90%. Pada uji coba produk persentase keseluruhan hasil belajar siswa diperoleh sebesar 91,65%, sedangkan pada uji pemakaian persentase keseluruhan pembelajaran didapat persentase hasil belajar sebesar 92,85%. Dari hasil uji kemenarikan, yang diperoleh dari persentase respon siswa pada uji coba produk sebesar 90,94 % dengan kategori sangat menarik. Berdasarkan hasil analisis penelitian produk video interaktif karakteristik geografis valid, efektif dan menarik digunakan dalam pembelajaran tema 9 subtema 1 pada siswa kelas V SDN Kamal 1.

**Kata Kunci:** Pengembangan Video Interaktif Karakteristik Geografis, Model Pengembangan Borg And Gall, Tema 9 Subtema 1.

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### **ABSTRACT**

This product development research has several problem formulations and development objectives, namely, the formulation of the problem of product development is 1) how is the development of interactive video learning media for geographical characteristics in class V Theme 9 Subtheme 1? 2). what are the results of the analysis of the validity, attractiveness, and effectiveness of the geographical characteristics of interactive video learning media development products in class V Theme 9 Sub-theme 1? With the following research objectives. 1). To develop interactive video learning media for geographical characteristics of theme 9 sub-theme 1 for fifth grade students of SDN Kamal 1; 2) To find out the validity, attractiveness, and effectiveness in the development of interactive video learning media geographical characteristics of theme 9 sub-theme 1 in class V SDN Kamal 1. Product development in this study used the Borg and Gall development model, the results of this study were obtained from the percentage of several experts on average so as to produce a number of validity of 88.95%. The results of product trials from student activity observation sheets obtained a percentage of 90%. In the product trial the overall percentage of student learning outcomes was obtained by 91.65%, while in the use test the overall percentage of learning obtained the percentage of learning outcomes of 92.85%. From the results of the attractiveness test, which was obtained from the percentage of student responses to the product trial of 90.94% with a very interesting category. Based on the results of the research analysis of interactive video products with valid, effective and interesting geographical characteristics used in learning theme 9 sub-theme 1 for fifth grade students at SDN Kamal 1.

**Keywords:** Geographical Characteristic Interactive Video Development, Borg And Gall Development Model, Theme 9 Sub-theme 1.