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ABSTRAK

Tujuan penelitian pengembangan ini adalah (1) untuk mengevaluasi validitas powerpoint interaktif berdasarkan validasi para ahli (ahli materi, ahli media pembelajaran, ahli desain pembelajaran, dan ahli bahasa), (2) untuk menilai keefektifan *powerpoint* interaktif berdasarkan lembar observasi aktivitas guru, lembar observasi aktivitas siswa, dan hasil belajar kognitif siswa, (3) untuk menilai kemenarikan *powerpoint* interaktif berdasarkan angket respon siswa. Penelitian ini menggunakan model penelitian *ADDIE* yang terdiri dari lima tahap yaitu *Anaylisis* (analisis), *Design* (desain), *Development* (pengembangan), *Implementation* (implementasi), dan *Evaluation* (evaluasi). Penelitian pengembangan pada penelitian ini menggunakan teknik pengumpulan data berupa, observasi, wawancara dan angket. Penelitian dilakukan pada 20 siswa kelas IV. Berdasarkan data yang diperoleh, validitas *powerpoint* interaktif mencapai 82,5% dari validasi materi, 90,5% dari validasi media pembelajaran, 93,3% dari validasi desain pembelajaran, dan 86% dari validasi ahli bahasa, yang semuanya termasuk kategori sangat valid. Keefektifan diukur berdasarkan observasi aktivitas guru yang mencapai 96,6%, observasi aktivitas siswa yang mencapai 98%, dan hasil belajar kognitif siswa dengan persentase 100%, semuanya menunjukkan kategori sangat efektif. Kemenarikan didapat melalui angket respon angket respon siswa dengan hasil 99% termasuk ke dalam kategori sangat menarik. Berdasarkan hasil penelitian ini, maka *powerpoint* interaktif pada mata pelajaran Bahasa Indonesia kelas IV dapat dikatakan valid, efektif, dan menarik. *Powerpoint* interaktif ini bisa menjadi referensi untuk penelitian selanjutnya dan dapat dikembangkan dengan konsep yang lebih menarik dan diimplemtasikan pada pelajaran dan materi lainnya.

Kata Kunci: *Powerpoint Interaktif, Mata Pelajaran Bahasa Indonesia*

Nailah Farhanah. 2024. Development of Interactive Powerpoint in Class IV Indonesian Language Subjects, Thesis, Primary School Teacher Education Study Program, Faculty of Education, Trunojoyo University Madura. Supervisor: Qurrotu Inayatil Maula, M.Pd.

ABSTRACT

The objectives of this development research are (1) to evaluate the validity of interactive PowerPoint based on validation from experts (material experts, learning media experts, learning design experts, and language experts); (2) to assess the effectiveness of interactive PowerPoint based on teacher activity observation sheets, observation sheets, student activities, and student cognitive learning outcomes; and (3) to assess the attractiveness of interactive PowerPoint based on teacher response questionnaires and student response questionnaires. This research uses the ADDIE research model, which consists of five stages: analysis, design, development, implementation, and evaluation. Development research in this study uses data collection techniques in the form of observation, interviews, and questionnaires. The research was conducted on 20 class IV students. Based on the data obtained, the validity of interactive PowerPoint reached 82.5% from material validation, 90.5% from learning media validation, 93.3% from learning design validation, and 86% from linguist validation, all of which fall into the very valid category. Effectiveness was measured based on observations of teacher activities, which reached 96.6%, observations of student activities, which reached 98%, and student cognitive learning outcomes with a percentage of 100%, all of which showed the very effective category. Interestingness was obtained through a teacher response questionnaire with a result of 96% and a student response questionnaire with a result of 99%, both in the very interesting category. Based on the results of this research, interactive powerpoints in class IV Indonesian subjects can be said to be valid, effective, and interesting. This interactive PowerPoint can be a reference for further research and can be developed with more interesting concepts and implemented in lessons and other materials.

Keywords: Interactive Powerpoint, , Indonesian Language Subjects