

ABSTRAK

Olivia Yuli Kartika Sari. 220521100028. Program studi Sosiologi Fakultas Ilmu Sosial dan Ilmu Budaya. Universitas Trunodjoyo Madura. Fenomena Keterlibatan Anak Dalam Proses Produksi *Home Industy Shuttlecock* Studi Fenomenologi Di Desa Sumengko Kecamatan Sukomoro Kabupaten Nganjuk.

Penelitian ini bertujuan untuk memahami keterlibatan anak dalam proses produksi *home industry shuttlecock* di Desa Sumengko, Kecamatan Sukomoro, Kabupaten Nganjuk. Penelitian difokuskan pada bentuk keterlibatan anak, faktor yang melatarbelakanginya, serta makna yang diberikan anak terhadap aktivitas kerja yang dijalankan dalam kehidupan sehari-hari.

Penelitian ini menggunakan metode kualitatif dengan pendekatan fenomenologi. Pendekatan fenomenologi digunakan untuk memahami pengalaman subjektif anak yang terlibat dalam proses produksi *shuttlecock* berdasarkan realitas yang mereka alami secara langsung. Teknik pengumpulan data dilakukan melalui observasi, wawancara mendalam, dan dokumentasi. Informan penelitian dipilih secara *purposive sampling* dengan mempertimbangkan keterlibatan mereka dalam aktivitas produksi *shuttlecock*. Data yang diperoleh dianalisis menggunakan tahapan reduksi data, penyajian data, dan penarikan kesimpulan, sedangkan keabsahan data diuji melalui teknik triangulasi sumber.

Hasil penelitian menunjukkan bahwa keterlibatan anak dalam produksi *shuttlecock* dipengaruhi oleh kondisi ekonomi keluarga, lingkungan sosial, dan budaya kerja yang diwariskan dalam keluarga. Anak terlibat dalam pekerjaan yang disesuaikan dengan kemampuan mereka dan memandang aktivitas tersebut sebagai bentuk kontribusi untuk membantu keluarga sekaligus memenuhi kebutuhan pribadi. Berdasarkan Teori Pilihan Rasional James S. Coleman, keputusan anak untuk bekerja merupakan tindakan rasional karena dianggap memberikan manfaat ekonomi, membantu keluarga, memanfaatkan waktu luang secara produktif, serta memberikan pengalaman dan keterampilan yang berguna bagi kehidupan mereka.

Kata kunci: *Home industry shuttlecock*, Keterlibatan anak, Produksi *Shuttlecock*

ABSTRACT

Olivia Yuli Kartika Sari. 220521100028. Sociology Program, Faculty of Social and Cultural Sciences. Trunojoyo University of Madura. The Phenomenon of Children's Involvement in the Shuttlecock Home Industry Production Process: A Phenomenological Study in Sumengko Village, Sukomoro Subdistrict, Nganjuk Regency.

This study aims to understand children's involvement in the shuttlecock home industry production process in Sumengko Village, Sukomoro Subdistrict, Nganjuk Regency. The research focuses on the forms of children's involvement, the factors underlying it, and the meanings children ascribe to the work activities they perform in their daily lives.

This study employs a qualitative method with a phenomenological approach. The phenomenological approach is used to understand the subjective experiences of children involved in the shuttlecock production process based on the realities they directly experience. Data collection techniques include observation, in-depth interviews, and documentation. Research informants were selected through purposive sampling, considering their involvement in shuttlecock production activities. The data obtained were analyzed using the stages of data reduction, data presentation, and drawing conclusions, while data validity was tested through source triangulation.

The results of the study indicate that children's involvement in shuttlecock production is influenced by family economic conditions, the social environment, and the work culture inherited within the family. Children are engaged in work suited to their abilities and view these activities as a form of contribution to help their families while also fulfilling their personal needs. Based on James S. Coleman's Theory of Rational Choice, children's decisions to work are rational actions because they are perceived to provide economic benefits, assist the family, utilize free time productively, and offer experiences and skills useful for their lives.

Keywords: Shuttlecock home industry, Child involvement, Shuttlecock production.