

PRONOUNCEMENT OF THESIS ORIGINALITY

Hello, I, Daffa Akbar Dejavu Santoso pronounce that this thesis entitled *An Analysis of Framing Strategies in the Biography of Soeharto* is the original work of the writer and has never proposed as partial fulfilment to get academic Sarjana Degree(S1) neither at Universitas Trunodjoyo Madura nor other universities.

All information in this scientific work coming from other writers previously published or not, have been cited correctly and this thesis is completely my responsibility as the writer.

Bangkalan, 10 Juli 2026

The Writer



Daffa Akbar D.S
220511100130

PRONOUNCEMENT OF THESIS PUBLISHING AGREEMENT

As the academicians at Universitas Trunodjoyo Madura, I who assign below;

Name	: Daffa Akbar Dejalu Santoso
St. Number	: 220511100130
Study Program	: English Study Program
Faculty	: Social and Cultural Science
Work Genre	: Thesis

For the scientific knowledge improvement and importance, agree to give a right of publishing to Universitas Trunodjoyo Madura, thesis entitled:

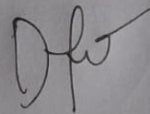
An Analysis of Framing Strategies in the Biography of Soeharto

This pronouncement for properly usage.

Pronounced in : Bangkalan

Date : 10 Juli 2026

The Researcher



Daffa Akbar D.S

220511100130

MOTTO

“Everything can be done perfectly and finished on time as long as we take the time to refresh and break ourselves even though have to chase deadlines.”

(Daffa Akbar D.S)

DEDICATION

This thesis is dedicate to my beloved parents, Dad and Mom, who always become my greatest source of comfort and support in my time to write this thesis. You were guide me through every obstacle and uncertainty. Thank you for every sincere prayer, every sacrifice, and all the love that continually gives me strength to reach this point. From both of you, I learn the values of sincerity, patience, and perseverance in life.

I also dedicate this thesis to my sister, who has supported me from every page to the last. I also want to thank my friends who have always encouraged me and provided me with everything I needed to complete this thesis. Your presence has been a source of support during difficult and stressful times during the writing process. Thank you for being an important part of my life and for always providing me with your attention and support.

ACKNOWLEDGEMENTS

First of all, the researcher would like to express her gratitude to Allah SWT. Because of and blessings, strength, and health given so that the researcher could finish the thesis entitled “An Analysis of Framing Strategies In The Biography Of Soeharto” which is submitted to fulfill the partial requirements for Bachelor Degree at English Study Program, Faculty of Social and Cultural Sciences, University of Trunodjoyo Madura.

The researcher realizes that the support, encouragement, and guidance of people have been important in the preparation and completion of this thesis. Therefore, the writer would like to express her greatest thanks to:

1. Iqbal Nurul Azhar S.S.,M. Hum the researcher's great advisor. A lot of thanks for his advice, supervision, guidance, motivation, and suggestion for the writer to finish writing this thesis. Thank you for your patient and countless time, without you, this thesis would never be possible to be accomplished.
2. Dr. Zulkhaeriyah S.S.,M.Hum and Darul Hikmah S.S.,M.Pd as The researcher's examiners who gave valuable advices and suggestions in completing this thesis.
3. All of the lecturers in English Study Program who have educated since the first time the writer studied until finish this study. Also for the administration' staff of English Study Program, Miss Rininta, who has helped the writer to manage the administration needs become easier.
4. Universitas Trunodjoyo Madura as my place to study, search for experience and want to accepted me to be best student in the campus
5. My best teammate, Aprilia Maulidia D.A who always given support, help, and motivation that I can finish this thesis well. Thank you.

Bangkalan, ...Juni 2026

The Researcher

Daffa Akbar D.S

LIST OF TABLE

Table 3.1 Types of Framing	24
Table 3.2 Functions of Framing.....	24

ABSTRACT

Daffa Akbar Dejavu Santoso. 220511100130. English Study Program. An Analysis of Framing Strategies In The Biography Of Soeharto.

This study examines the framing strategies used in the biography of Soeharto: *The Life and Legacy of Indonesia's Second President* to explore how language contributes to the construction of Soeharto's representation as a political leader. The study is based on the argument that biographies do not merely present historical facts but also shape readers' perceptions through specific linguistic and narrative choices.

This study applies a qualitative research design using framing analysis. The analysis is based on Tankard's (2001) theory of framing types and Entman's (1993) framing functions. The data consist of sentences and narrative passages containing framing elements collected from the biography. The data were analyzed through document analysis, coding, classification, and interpretation based on the selected theoretical frameworks.

The findings reveal that the Hero Frame and Villian Frame are most dominant framing type, followed by the Victim Frame and Moral Leader Frame. In terms of framing functions, Defining Problems and Diagnosing Causes appear most frequently, followed by Making Moral Evaluations and Suggesting Remedies.

This study contributes to the field of English Literature, particularly discourse and framing studies, by demonstrating how linguistic choices and narrative structures shape the representation of political figures in biographical texts. The findings also encourage readers to approach biographies critically, recognizing that representations are influenced by framing strategies rather than being entirely objective accounts.

Keywords : Framing Strategy, Biography Analysis, Moral Representation.

ABSTRAK

Daffa Akbar Dejavu santoso. 220511100130. Sastra Inggris. Analisis Strategi Framing dalam Biografi oleh Soeharto

Penelitian ini mengkaji strategi framing yang digunakan dalam biografi Soeharto: *The Life and Legacy of Indonesia's Second President* untuk mengeksplorasi bagaimana bahasa berkontribusi dalam membangun representasi Soeharto sebagai seorang pemimpin politik. Penelitian ini didasarkan pada asumsi bahwa biografi tidak hanya menyajikan fakta-fakta sejarah, tetapi juga membentuk persepsi pembaca melalui pilihan bahasa dan narasi tertentu.

Penelitian ini menggunakan desain penelitian kualitatif dengan pendekatan analisis framing. Analisis dilakukan berdasarkan teori jenis framing dari Tankard (2001) dan fungsi framing dari Entman (1993). Data penelitian berupa kalimat dan bagian naratif yang mengandung unsur framing yang diambil dari biografi tersebut. Data dianalisis melalui proses analisis dokumen, pengodean, klasifikasi, dan interpretasi berdasarkan kerangka teori yang digunakan.

Hasil penelitian menunjukkan bahwa Hero Frame dan Villian Frame merupakan jenis framing yang paling dominan, diikuti oleh Victim Frame dan Moral Leader Frame. Sementara itu, berdasarkan fungsi framing, Defining Problems dan Diagnosing Causes muncul sebagai fungsi yang paling sering digunakan, diikuti oleh Making Moral Evaluations dan Suggesting Remedies.

Penelitian ini memberikan kontribusi pada bidang Sastra Inggris, khususnya kajian wacana dan framing, dengan menunjukkan bagaimana pilihan bahasa dan struktur naratif membentuk representasi tokoh politik dalam teks biografi. Temuan penelitian ini juga mendorong pembaca untuk memahami biografi secara lebih kritis, karena representasi yang ditampilkan dipengaruhi oleh strategi framing dan tidak sepenuhnya merupakan gambaran yang objektif.

Kata kunci: Strategi Framing, Analisis Biografi, Representasi Moral

