

ABSTRAK

Ismawati. 200541100007. Pengaruh Konsep Diri Terhadap Kematangan Karir *Fresh Graduate* Universitas Trunojoyo Madura. Program Studi Psikologi, Fakultas Ilmu Sosial dan Ilmu Budaya, Universitas Trunojoyo Madura. 2024.

Kematangan karir memang penting dimiliki dalam diri setiap individu khususnya pada *fresh graduate*. Kematangan karir berkaitan dengan kesiapan dalam proses karir dan cita-cita *fresh graduate* di masa depan. Tujuan penelitian ini untuk mengetahui pengaruh konsep diri terhadap kematangan karir *fresh graduate* Universitas Trunojoyo Madura. Penelitian ini menggunakan pendekatan kuantitatif survei dengan korelasi kausal. Subjek dalam penelitian ini adalah 87 *fresh graduate* Universitas Trunojoyo Madura dengan pengambilan sampel menggunakan teknik *purposive sampling*. Pengumpulan data menggunakan kuesioner yang disebarakan secara *offline* dan *online*. Instrumen penelitian ini menggunakan dua skala yaitu skala kematangan karir yang mengacu pada aspek Suwanto (2016) diperoleh reliabilitas 0,962 dan skala konsep diri mengacu pada aspek Colhoun dan Acocella (1990) diperoleh hasil reliabilitas 0,939. Analisis data dalam penelitian ini menggunakan uji regresi linier sederhana. Hasil penelitian uji regresi linier sederhana diperoleh nilai F sebesar 39,421 dengan signifikansi 0,000 ($p < 0,05$). Dengan demikian, hipotesis yang diajukan diterima, artinya terdapat pengaruh konsep diri terhadap kematangan karir *fresh graduate* Universitas Trunojoyo Madura. Berdasarkan nilai *R square* sebesar 0,317 yang artinya konsep diri mempengaruhi kematangan karir sebesar 24,9% dan selebihnya dipengaruhi oleh faktor lain.

Kata Kunci : *konsep diri, kematangan karir, fresh graduate*

ABSTRACT

Ismawati. 200541100007. *The Effect of Self-Concept on Career Maturity of Fresh Graduate of Trunojoyo Madura University. Psychology Study Program, Faculty of Social and Cultural Sciences, Trunojoyo University Madura. 2024.*

Career maturity is important to have in every individual, especially in fresh graduates. Career maturity is related to readiness in the career process and future goals of fresh graduates. The purpose of this study was to determine the effect of self-concept on the career maturity of fresh graduates of Trunojoyo Madura University. This study used a quantitative survey approach with causal correlation. The subjects in this study were 87 fresh graduates of Trunojoyo Madura University with sampling using purposive sampling technique. Data collection using questionnaires distributed offline and online. This research instrument uses two scales, namely the career maturity scale which refers to the aspects of Suwanto (2016) obtained a reliability of 0,962 and the self-concept scale refers to the aspects of Colhoun and Acocella (1990) obtained a reliability result of 0.939. Data analysis in this study used simple linear regression test. The results of simple linear regression test research obtained an F value of 39.421 with a significance of 0.000 ($p < 0.05$). Thus, the proposed hypothesis is accepted, meaning that there is an influence of self-concept on the career maturity of fresh graduates of Trunojoyo University Madura. Based on the R square value of 0.317, which means that self-concept affects career maturity by 24.9% and the rest is influenced by other factors.

Keywords : self-concept, career maturity, fresh graduate