

ABSTRAK

Nurul Fitriyah. 2026. *Implementasi Metode Habit Forming dalam Literasi Membaca Permulaan Anak Kelompok B1 di TK Al-Irsyad Surabaya*. Skripsi. Program Studi Pendidikan Guru Pendidikan Anak Usia Dini, Universitas Trunodjoyo Madura. Pembimbing: Muhammad Abdul Latif, M.Pd.

Kemampuan literasi membaca permulaan anak usia dini masih tergolong rendah sehingga diperlukan pembiasaan membaca yang terstruktur. Salah satu pendekatan yang dapat digunakan adalah metode *habit forming*. Penelitian ini bertujuan untuk mendeskripsikan implementasi metode *habit forming* dalam literasi membaca permulaan anak kelompok B1 di TK Al-Irsyad Surabaya. Penelitian ini menggunakan pendekatan kualitatif dengan jenis studi kasus instrumental. Penelitian ini dilaksanakan di Kelompok B1 TK Al-Irsyad Surabaya Subjek penelitian terdiri atas guru kelompok B1 sebagai informan utama, serta kepala sekolah dan guru kelompok B2, B3, dan B4 sebagai informan triangulasi. Teknik pengumpulan data dilakukan melalui observasi, wawancara semi terstruktur, dan dokumentasi. Analisis data menggunakan model Miles dan Huberman meliputi: reduksi data, penyajian data, dan penarikan kesimpulan. Keabsahan data dilakukan melalui triangulasi sumber dan triangulasi teknik. Hasil penelitian menunjukkan bahwa implementasi metode *habit forming* dalam literasi membaca permulaan dilaksanakan melalui enam tahapan, yaitu *Cue* (pemicu), *Routine* (rutinitas), *Reward* (penghargaan), *Repetition* (pengulangan), *Tiny Steps* (langkah kecil), dan *Progress Tracking* (pemantauan perkembangan). Penerapan keenam tahapan tersebut dilakukan secara konsisten dan bertahap melalui berbagai kegiatan membaca yang disesuaikan dengan kemampuan anak serta didukung oleh pemantauan perkembangan secara berkala. Hasil penelitian menunjukkan bahwa penerapan metode *habit forming* melalui pembiasaan yang berkelanjutan dapat mendukung perkembangan literasi membaca permulaan serta membentuk kebiasaan membaca pada anak sejak usia dini, sehingga temuan ini dapat memberikan kontribusi sebagai alternatif metode dalam pembelajaran literasi anak usia dini.

Kata kunci: *habit forming*, literasi membaca permulaan, anak usia dini.

ABSTRACT

Nurul Fitriyah. 2026. *The Implementation of the Habit Forming Method in Early Reading Literacy of Group B1 Children at TK Al-Irsyad Surabaya*. Undergraduate Thesis. Early Childhood Teacher Education Study Program, University of Trunodjoyo Madura. Advisor: Muhammad Abdul Latif, M.Pd.

Early reading literacy skills among young children are still relatively low, indicating the need for structured reading habituation. One approach that can be applied is the habit forming method. This study aimed to describe the implementation of the habit forming method in early reading literacy among Group B1 children at TK Al-Irsyad Surabaya. This study employed a qualitative approach with an instrumental case study design. The study was conducted in Group B1 at TK Al-Irsyad Surabaya. The research subjects consisted of the Group B1 teacher as the primary informant, as well as the principal and the teachers of Groups B2, B3, and B4 as triangulation informants. Data were collected through observation, semi-structured interviews, and documentation. Data were analyzed using the Miles and Huberman model, including data reduction, data display, and conclusion drawing. Data validity was ensured through source triangulation and technique triangulation. The findings revealed that the implementation of the habit forming method in early reading literacy was carried out through six stages: Cue, Routine, Reward, Repetition, Tiny Steps, and Progress Tracking. These six stages were implemented consistently and gradually through various reading activities adjusted to children's abilities and supported by regular progress monitoring. The implementation of the habit forming method through continuous habituation was found to support the development of early reading literacy and foster reading habits in children from an early age, providing an alternative approach to literacy learning in early childhood education.

Keywords: habit forming, early reading literacy, early childhood.