

ABSTRACT

Kurina Fitriyani, Analysis of Income Levels and Consumption Patterns of Kardan Fishermen during the Fish Season and Pancake Season (Case Study in Branta Pesisir Village, Tlanakan District, Pamekasan Regency). Under the Guidance of Titov Chuks's Mayvani, S.E., M.E

This research is a type of research with a quantitative approach. The purpose of this study is to measure and analyze the level of income and consumption patterns of cardan fishermen during the fishing season and famine season in Branta Pesisir Village, Tlanakan District, Pamekasan Regency. This study uses quantitative methods. The data used in this study used primary data and secondary data. The analytical technique used is the sample t test using SPSS version 24.

The results showed that: 1) there were differences in the level of income of cardan fishermen during the fishing season compared to during the famine season in Branta Pesisir Village, Tlanakan District, Pamekasan Regency; 2) there are differences in consumption patterns of cardan fishermen during the fishing season compared to during the famine season in Branta Pesisir Village, Tlanakan District, Pamekasan Regency.

Keywords: Income, Consumption

ABSTRAK

Kurina Fitriyani, Analisis Tingkat Pendapatan dan Pola Konsumsi Nelayan Kardan Pada Saat Musim Ikan dan Musim Panceklik (Studi Kasus Di Desa Branta Pesisir Kecamatan Tlanakan Kabupaten Pamekasan). Dibawah Bimbingan Titov Chuks's Mayvani, S.E., M.E

Penelitian ini merupakan jenis penelitian dengan pendekatan kuantitatif, Tujuan dari penelitian ini yaitu untuk mengukur dan menganalisis tingkat pendapatan dan pola konsumsi nelayan kardan pada saat musim ikan dan musim panceklik di Desa Branta Pesisir Kecamatan Tlanakan Kabupaten Pamekasan. Penelitian ini menggunakan metode kuantitatif. Data yang di pakai pada penelitian ini menggunakan data primer dan data sekunder. Teknik analisis yang digunakan yaitu menggunakan uji sample t test dengan menggunakan SPSS versi 24.

Hasil Penelitian menunjukkan bahwa: 1) terdapat perbedaan tingkat pendapatan nelayan kardan pada saat musim ikan dibandingkan pada saat musim panceklik di Desa Branta Pesisir Kecamatan Tlanakan Kabupaten Pamekasan; 2) terdapat perbedaan pola konsumsi nelayan kardan pada saat musim ikan dibandingkan pada saat musim panceklik di Desa Branta Pesisir Kecamatan Tlanakan Kabupaten Pamekasan.

Kata Kunci: Pendapatan, Konsumsi, Nelayan