

Nova Elisa Iestari. 2026. Pengembangan Media *Flashcard* MajasSmart pada Pembelajaran Bahasa Indonesia Materi Majas Kelas V. Skripsi Program Studi Pendidikan Guru Sekolah Dasar, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Trunodjoyo Madura. Pembimbing: Andika Adinanda Siswoyo, S.Pd., M.Pd.

ABSTRAK

Penelitian pengembangan ini bertujuan menghasilkan *flashcard* MajasSmart pada pembelajaran Bahasa Indonesia materi majas kelas V. Penelitian dilatarbelakangi belum tersedianya media pembelajaran pada materi majas serta rendahnya hasil belajar siswa. Penelitian ini bertujuan mengetahui tingkat kevalidan, keefektifan, dan kemenarikan produk yang dikembangkan. Penelitian pengembangan menggunakan model ADDIE. Teknik pengumpulan data yang digunakan meliputi wawancara, observasi, angket, dan tes. Hasil penelitian menunjukkan bahwa validasi ahli media memperoleh persentase sebesar 77,5%, validasi ahli materi sebesar 80%, dan validasi ahli desain pembelajaran sebesar 87,5%. Keefektifan media berdasarkan hasil belajar siswa menunjukkan ketuntasan klasikal sebesar 100% pada uji coba kelompok kecil maupun kelompok besar dengan kategori tuntas. Selain itu, hasil observasi aktivitas guru pada uji coba kelompok kecil dan kelompok besar masing-masing memperoleh persentase 100%, sedangkan hasil observasi aktivitas siswa memperoleh persentase 98,66% pada uji coba kelompok kecil dan 98,43% pada uji coba kelompok besar dengan kategori sangat efektif. Kemenarikan media berdasarkan hasil angket respon guru memperoleh persentase 100% pada uji coba kelompok kecil maupun kelompok besar. Sementara itu, hasil angket respon siswa memperoleh persentase 95,5% pada uji coba kelompok kecil dan 90% pada uji coba kelompok besar dengan kategori sangat menarik. Berdasarkan hasil tersebut, *flashcard* MajasSmart dinyatakan valid, efektif, dan menarik untuk digunakan dalam pembelajaran Bahasa Indonesia materi majas pada siswa kelas V UPTD SDN Pejagan 1.

Kata Kunci: ADDIE, *Flashcard*, Majas

Nova Elisa Lestari. 2026. Development of MajasSmart Flashcard Media in Indonesian Language Learning for Figurative Language Material Grade V. Thesis, Elementary School Teacher Education Study Program, Faculty of Teacher Training and Education, Trunodjoyo University Madura. Supervisor: Andika Adinanda Siswoyo, S.Pd., M.Pd.

ABSTRACT

This development research aims to produce MajasSmart flashcards for learning Indonesian language, specifically figurative language material for Grade V. The research is motivated by the lack of learning media for figurative language material and the low learning outcomes of students. This study aims to find out the level of validity, effectiveness, and attractiveness of the developed product. Development research using the ADDIE model. Data collection techniques used include interviews, observation, questionnaires, and tests. The research results show that media expert validation got a percentage of 77.5%, material expert validation was 80%, and learning design expert validation was 87.5%. The effectiveness of the media based on student learning outcomes showed a classical completeness of 100% in both small and large group trials, categorized as complete. In addition, results from teacher activity observations in small and large group trials each scored 100%, while student activity observations got 98.66% in small group trials and 98.43% in large group trials, categorized as very effective. Media attractiveness based on teacher response questionnaires scored 100% in both small and large group trials. Meanwhile, student response questionnaires scored 95.5% in small group trials and 90% in large group trials, categorized as very attractive. Based on those results, the MajasSmart flashcards are considered valid, effective, and interesting to use in learning Indonesian language material on figures of speech for 5th-grade students at UPTD SDN Pejagan 1.

Keywords: *ADDIE, Flashcard, Figures of Speech*