

### ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh pengetahuan ujian sertifikasi, motivasi karir, biaya pendidikan, kontrol perilaku persepsian terhadap minat mahasiswa mengikuti ujian sertifikasi CPA. Populasi untuk penelitian ini adalah mahasiswa akuntansi universitas trunojoyo madura angkatan 2020 yang berjumlah 220 sedangkan sampel dalam penelitian ini berjumlah 100 responden. Teknik pengambilan sampel menggunakan kuesioner, dengan menggunakan pengukuran skala likert. Teknik analisis data menggunakan statistik deskriptif, uji validitas, uji reliabilitas, uji asumsi klasik yang meliputi uji normalitas data, uji multikolinearitas, uji heteroskedastisitas, regresi linier berganda dan uji hipotesis meliputi uji T, Uji F, R square. Berdasarkan hasil penelitian variabel pengetahuan ujian sertifikasi, motivasi karir, kontrol perilaku persepsian berpengaruh positif dan signifikan terhadap minat mahasiswa mengikuti ujian sertifikasi CPA. Sedangkan variabel biaya pendidikan tidak berpengaruh terhadap minat mahasiswa mengikuti ujian sertifikasi CPA

Kata kunci: Pengetahuan Ujian Sertifikasi, Motivasi Karir, Biaya Pendidikan, Kontrol Perilaku Persepsi, *Certified Public Accountant*.

### ABSTRACT

*This research aims to determine the influence of certification exam knowledge, career motivation, education costs, perceived behavioral control on students' interest in taking the CPA certification exam. The population for this research is the 2020 class of Trunojoyo Madura University accounting students, totaling 220, while the sample in this research is 100 respondents. The sampling technique uses a questionnaire, using a Likert scale measurement. Data analysis techniques use descriptive statistics, validity tests, reliability tests, classical assumption tests which include data normality tests, multicollinearity tests, heteroscedasticity tests, multiple linear regression and hypothesis tests including the T test, F test, R square. Based on the research results, the variables of certification exam knowledge, career motivation, perceived behavioral control have a positive and significant effect on students' interest in taking the CPA certification exam. Meanwhile, the educational cost variable has no effect on students' interest in taking the CPA certification exam.*

*Keywords: Certification Exam Knowledge, Career Motivation, Education Costs, Perceived Behavioral Control, Certified Public Accountant.* **Keywords:** Certification Exam Knowledge, Career Motivation, Education Costs, Perceived Behavioral Control, Certified Public Accountant.