

Khusnul Hotimah. 2026. *Pengembangan Aplikasi Pembelajaran Infografis Bermuatan Berita Madura pada Keterampilan Membaca Teks Berita Kelas VII SMP*. Skripsi, Program Studi Pendidikan Bahasa dan Sastra Indonesia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Mega Puspitasari, M.Pd

ABSTRAK

Penelitian ini dilatarbelakangi oleh rendahnya keterampilan membaca murid dalam memahami teks berita serta kurang menariknya media pembelajaran yang digunakan. Selain itu, belum tersedia aplikasi pembelajaran yang secara khusus mendukung pembelajaran membaca teks berita. Oleh karena itu, diperlukan pengembangan media pembelajaran yang inovatif, interaktif, dan kontekstual untuk meningkatkan keterampilan membaca murid. Penelitian ini bertujuan untuk mendeskripsikan proses pengembangan dan kelayakan aplikasi pembelajaran infografis bermuatan berita Madura pada keterampilan membaca teks berita kelas VII SMP. Penelitian ini menggunakan metode Research and Development (R&D) dengan model ADDIE yang meliputi Analysis, Design, Development, Implementation, dan Evaluation. Subjek penelitian terdiri atas ahli media, ahli bahasa, ahli materi, dan murid kelas VII SMP. Teknik pengumpulan data menggunakan angket, wawancara, dan tes hasil belajar. Data dianalisis secara deskriptif kuantitatif dan kualitatif. Hasil penelitian menunjukkan bahwa aplikasi pembelajaran infografis bermuatan berita Madura (FISTARA) dinyatakan sangat layak digunakan. Persentase validasi ahli media sebesar 95%, ahli bahasa 86%, dan ahli materi 84,4%. Hasil uji coba kelompok kecil memperoleh persentase 94% dan kelompok besar 90%. Selain itu, nilai rata-rata murid meningkat dari 60,8 menjadi 96,6 pada kelompok kecil dan dari 68 menjadi 94 pada kelompok besar. Dengan demikian, aplikasi FISTARA dinyatakan layak, praktis, dan efektif digunakan untuk meningkatkan keterampilan membaca teks berita murid kelas VII SMP.

Kata kunci: aplikasi pembelajaran, infografis, berita Madura, membaca teks berita, ADDIE.

Khusnul Hotimah. 2026. The Development of an Infographic-Based Learning Application Incorporating Madurese News for Seventh-Grade Junior High School Students' News Reading Skills. Undergraduate Thesis, Department of Indonesian Language and Literature Education, Faculty of Teacher Training and Education, Universitas Trunojoyo Madura. Advisor: Mega Puspitasai.M.Pd.

ABSTRACT

This study was motivated by students' low reading skills in comprehending news texts and the lack of engaging learning media used in the classroom. In addition, there is no learning application specifically designed to support news text reading instruction. Therefore, it is necessary to develop an innovative, interactive, and contextual learning medium to improve students' reading skills. This study aimed to describe the development process and feasibility of an infographic-based learning application containing Madura news content for seventh-grade students' news text reading skills. This study employed the Research and Development (R&D) method using the ADDIE model, which consists of five stages: Analysis, Design, Development, Implementation, and Evaluation. The research subjects included media experts, language experts, material experts, and seventh-grade junior high school students. Data were collected through validation questionnaires, interviews, and learning achievement tests. The data were analyzed using quantitative and qualitative descriptive techniques. The results showed that the infographic-based learning application containing Madura news content (FISTARA) was highly feasible for use in learning activities. The validation results obtained scores of 95% from the media expert, 86% from the language expert, and 84.4% from the material expert. The small-group trial achieved a score of 94%, while the large-group trial obtained 90%. Furthermore, students' average scores increased from 60.8 to 96.6 in the small-group trial and from 68 to 94 in the large-group trial. Therefore, FISTARA was found to be feasible, practical, and effective in improving seventh-grade students' news text reading skills.

Keywords: *learning application, infographic, Madurese news, news reading skills, ADDIE.*