

Nur Aida. 2026. Pengembangan *E-book* Cibubaba (Cinta Budaya Bangkalan Bersama) Berbasis *Flipped Classroom* Materi Warisan Budaya Mata Pelajaran IPAS Muatan IPS Kelas V UPTD SDN Pamorah. Skripsi, Program Studi Pendidikan Guru Sekolah Dasar, Fakultas Keguruan Dan Ilmu Pendidikan, Universitas Trunodjoyo Madura. Andika Adinanda Siswoyo, S.Pd., M.Pd.

ABSTRAK

Penelitian ini bertujuan untuk menganalisis tingkat kevalidan, keefektifan, dan kemenarikan *e-book* Cibubaba (Cinta Budaya Bangkalan Bersama) berbasis *flipped classroom* pada materi warisan budaya dalam pembelajaran IPAS muatan IPS kelas V UPTD SDN Pamorah. Jenis penelitian yang digunakan adalah penelitian dan pengembangan (*Research and Development*) dengan mengacu pada model 4D yang meliputi tahap pendefinisian (*define*), perancangan (*design*), pengembangan (*development*), dan penyebarluasan (*dissemination*). Subjek penelitian meliputi validator ahli serta guru dan siswa sebagai subjek uji coba. Teknik pengumpulan data dilakukan melalui wawancara, observasi, angket, tes, dan dokumentasi. Hasil penelitian menunjukkan bahwa: 1) Kevalidan *e-book* Cibubaba memperoleh nilai sebesar 90% dari ahli bahan ajar, 88% ahli desain pembelajaran dan 93,3% dari ahli materi, yang seluruhnya berada pada kategori sangat valid; 2) Keefektifan ditunjukkan melalui hasil observasi aktivitas guru sebesar 100% dan aktivitas siswa sebesar 98% dengan kategori sangat efektif, serta ketuntasan belajar klasikal siswa mencapai $\geq 85\%$ yang menunjukkan hasil tuntas; 3) Kemenarikan memperoleh nilai sebesar 90% berdasarkan respon guru dan 90,16% berdasarkan respon siswa dengan kategori sangat menarik. Berdasarkan temuan tersebut, dapat disimpulkan bahwa *e-book* Cibubaba (Cinta Budaya Bangkalan Bersama) berbasis *flipped classroom* pada materi warisan budaya memenuhi kriteria valid, efektif, dan menarik.

Kata Kunci: Pengembangan Bahan Ajar, *E-book*, *Flipped Classroom*, Kearifan Lokal, IPAS, Warisan Budaya

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ABSTRACT

This study aims to analyze the validity, effectiveness, and attractiveness of the Cibubaba e-book (Cinta Budaya Bangkalan Bersama) based on the flipped classroom approach on cultural heritage material in IPAS subject (Social Studies content) for Grade V at UPTD SDN Pamorah. This study employed Research and Development (R&D) using the 4D model, which consists of define, design, development, and dissemination stages. The research subjects included expert validators, as well as teachers and students as trial participants. Data collection techniques were conducted through interviews, observations, questionnaires, tests, and documentation. The results showed that: (1) the validity of the Cibubaba e-book reached 90% from instructional material experts, 88% from instructional design experts, and 93,3% from subject matter experts, all of which were categorized as very valid; (2) the effectiveness was indicated by the results of teacher activity observation at 100% and student activity at 98%, both categorized as very effective, as well as classical learning completeness of students reaching $\geq 85\%$, indicating satisfactory achievement; (3) the attractiveness obtained a score of 90% based on teacher responses and 90,16% based on student responses, both categorized as very attractive. Based on these findings, it can be concluded that the Cibubaba e-book (Cinta Budaya Bangkalan Bersama) based on the flipped classroom approach on cultural heritage material meets the criteria of being valid, effective, and attractive.

Keywords: *Teaching Material Development, E-book, Flipped Classroom, Local Wisdom, IPAS, Cultural Heritage*