

ABSTRAK

Aditia Putra Utama, Pemetaan Penelitian Balance Scorecard Dengan Voyant Tools: Tema Dan Konsep Dalam Jurnal Ekonomi Di Indonesia. Dibawah bimbingan (Muhammad Syam Kusufi).

Perkembangan teori dari karya ilmiah dapat dilihat pada perkembangan teori akuntansi yang berkembang melalui penelitian yang dilakukan oleh ahli akuntansi. Perkembangan penelitian di bidang akuntansi bisa dilihat seperti halnya pada tema *balanced scorecard*. Proses identifikasi penelitian yang berkaitan dengan pemetaan *balanced scorecard* dimulai dengan memilih jurnal/literatur yang terindex SINTA. Tujuan penelitian ini yaitu untuk menganalisis hubungan semantik antar konsep, konten dan metodologi serta perkembangan penelitian *balanced scorecard* dalam jurnal ekonomi di Indonesia terindeks *Science and Technology Index* (SINTA).

Jenis penelitian ini merupakan *historical research* dengan pendekatan penelitian secara kualitatif. Data yang digunakan berupa jurnal – jurnal terakreditasi SINTA yang memiliki tema penelitian *balanced scorecard*. Hasil penelitian ini menunjukkan bahwa terciptanya konsep, konten dan perkembangan dari sejarah penelitian *Balanced Scorecard* dari jurnal – jurnal yang terakreditasi SINTA. Adanya perkembangan dari penggunaan daftar istilah dari beberapa periode terbitan jurnal dan juga perkembangan penggunaan metode penelitian literatur.

Kata Kunci : *Balanced Scorecard*, *Literatur Review*, *Voyant Tools*

ABSTRACT

Aditia Putra Utama, Mapping Balanced Scorecard Research Using Voyant Tools: Themes and Concepts in Indonesian Economic Journals. Under the guidance of (Muhammad Syam Kusufi)

The development of the theory of scientific work can be seen in the development of accounting theory that developed through research conducted by accounting experts. The development of research in the field of accounting can be seen as well as on the theme of the balanced scorecard. The process of identifying research related to balanced scorecard mapping begins with selecting journals/literature indexed by SINTA. The purpose of this study is to analyze the semantic relationship between concepts, content and methodology as well as the development of balanced scorecard research in economic journals in Indonesia indexed by the Science and Technology Index (SINTA).

This type of research is historical research with a qualitative research approach. The data used are in the form of SINTA accredited journals that have a balanced scorecard research theme. The results of this study indicate that the creation of concepts, content and developments from the history of Balanced Scorecard research from journals accredited by SINTA. There is a development of the use of glossary of terms from several periods of journal publication and also the development of the use of literature research methods.

Keywords : Balanced Scorecard, Literature Review, Voyant Tools

