

CHAPTER I

INTRODUCTION

This chapter consists of some subchapters, namely background of the study, statements of the problem, objectives of the study, significance of the study, scope and limitation of the study. Those are important to be explained because they describe this study generally.

1.1 Background of the Study

Language is a part of life that cannot be separated with living creatures, especially human beings. Nobody can imagine what life will be without language. With language people can convey their ideas, feelings, or thought to others. Language should be conveyed as clearly as possible in order the message can be understood and interpreted to. If people know a language, they can speak it and be understood by others who know the language. It means that someone has to say certain meaning and the message which becomes the core of communication can be accepted and interpreted by others. People communicate with each other to get information about someone, a place, a job, to express something such as love, sadness, sympathy, hate and anything else.

On the other hand, the communication or conversation among the people does not always go well. Sometimes there is lie, ambiguity, irrelevant or uninformative conversation which creates confusion even misunderstanding among the participants. In relation to the use of language based on contexts, there is field of linguistics called pragmatics. Pragmatics is the science of language as it is used

by real, live people, for their own purposes and within their limitations and affordances (Mey, 1996 p5). The advantage of studying language via pragmatics talk about people's intended meanings, their assumptions, their purposes, and the kinds of actions that they are performing when they speak. Implicature is part of pragmatic. Implicature is a concept of utterance meaning as opposed to sentence meaning and additional conveyed meaning. It is an alternative to implication which has additional meaning in logic and informal language. There are some reasons why the writer is interested in analyze implicature in Sherlock Holmes movie. Firstly, implicature is easily and commonly found in daily communication. Secondly, the characters in the movie often uttered dialogues or conversations that contain implicature.

By focussing on implicature, the writer uses the Sherlock Holmes movie in episode 1 that is "a study in pink" to be the source of data. It is because Sherlock Holmes is an interesting movie to watch and the best movie for all that like watching movies, and it is contains with theory of implicature in pragmatic. Sherlock Holmes is a fictional private detective. Known as a consulting detective in the stories. Holmes is known for his proficiency with observation, forensic science, and logical reasoning that borders on the fantastic, which he employs when investigating cases for a wide variety of clients. This movie created by British author Sir Arthur Conan Doyle. The first episode of "a study in pink" loosely based upon the first Sherlock Holmes novel that is "a study in scarlet" was written by Steven Moffat and directed by Paul Mc Guigan.

1.2 Statement of the Research problems

According to the background of the study, the writer emerges statements of research problem as follow:

1. What are the types of implicature found in Sherlock Holmes movie episode 1?
2. What are the meanings of the implicature found in Sherlock Holmes movie episode 1?

1.3 Objectives of the Study

Based on the statements of research problem, the purpose of the study are:

1. To explain the types of implicature in Sherlock Holmes movie;
2. To find out the meaning of implicature found in the movie

1.4 Significance of the Study

The study is expected to give both theoretical and practical contribution. Theoretically, the results of this study are hoped to give understanding about implicature, especially its types and the conversations which include implicature.

Practically, the purpose of this study is to help people in understanding the meaning of implicature in Sherlock Holmes movie. When the readers find implicature, they know the meaning of the sentences. In addition this study can also be a reference for future studies that are related. This will especially be also relevant for student of linguistics also do pragmatics studies.

1.5 Scope and Limitation of the Study

Here, the scope of the study is pragmatics, focusing on the types of implicature proposed by Grice (1975) and Yule (1996). Furthermore, the limitation of this study is on conversation which are identified as implicature in Sherlock Holmes episode 1, released on July 25th, 2010.