

ABSTRACT

Herdianto Syahputro Widodo. 16.05.111.00030. English Study Program. A Study of The Figurative Language Used In The Vice Netherland Media Site Articles.

The purpose of this study is to identify the types and functions of figurative language in The Vice Netherland Media Site Articles. Keraf (2009) and Perrine (1982) laid the framework for the theory that was used to address the study's objectives. This thesis uses a descriptive qualitative method to analyse data and data collection methods such as social media post content analysis. The sentences of the articles from Vice Netherlands attempts were identified and evaluated. Following Keraf and Perrine's theory of figurative language, it is found that only five types exist, namely simile, metaphor, hyperbole, personification, and synecdoche. Personification predominates in four articles chosen from Vice Netherland, appearing six times to inanimate objects related to the readers. Besides, all functions of figurative language are found in four articles chosen from Vice Netherland. They are to afford imaginative pleasure, bring additional imagery, add emotional intensity, say much in brief compass. As a result, by findings of research questions, this study implies that the use of figurative language in articles from Vice Netherland is done to attract readers' interest so they can feel the emotions of the writer.

Key words: Language style, figurative language, Vice Netherland articles

ABSTRAK

Herdianto Syahputro Widodo. 16.05.111.00030. Sastra Inggris. Studi terhadap Majas yang Digunakan Pada Artikel Situs Media *Vice Netherland*.

Tujuan dari penelitian ini adalah untuk mengidentifikasi jenis dan fungsi bahasa kiasan dalam Artikel Situs Media *The Vice Netherland*. Keraf (2009) dan Perrine (1982) adalah teori yang digunakan untuk mencapai tujuan penelitian. Skripsi ini menggunakan metode deskriptif kualitatif untuk menganalisis data dan metode pengumpulan data berupa analisis konten postingan media sosial. Kalimat-kalimat artikel dari *The Vice Netherland* diidentifikasi dan dievaluasi. Mengikuti teori bahasa kiasan Keraf dan Perrine, ditemukan bahwa hanya ada lima jenis majas digunakan dalam artikel tersebut, yaitu simile, metafora, hiperbola, personifikasi, dan sinekdok. Personifikasi mendominasi dalam empat artikel yang dipilih dari *The Vice Netherland*, tampil enam kali pada benda mati yang berhubungan dengan pembaca. Selain itu, semua fungsi bahasa kiasan ditemukan dalam empat artikel yang dipilih dari *The Vice Netherland*. Mereka harus memberikan kesenangan imajinatif, membawa citra tambahan, menambah intensitas emosional, berbicara banyak dalam kompas singkat. Akibatnya, dengan temuan pertanyaan penelitian, penelitian ini menyiratkan bahwa penggunaan bahasa kiasan dalam artikel-artikel dari *The Vice Netherland* hanya untuk menarik minat pembaca sehingga mereka dapat merasakan emosi penulis.

Kata kunci: Gaya bahasa, bahasa kiasan, artikel Vice Netherland

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