

CHAPTER I

INTRODUCTION

This chapter consist of some subchapters. They are background of the study, statement of the problems, objectives of the study, significance of the study, and scope and limitation of the study. Those subchapters are important to be explained as they are describe this study generally.

1.1 Background of the Study

A particular utterance in a communication cannot stand alone. It means that, it can be called communication if the participants are more than one person. There must be the first and second pair part participants to communicate each other. The second part participant's utterances depend on the production of the first part participant of an adjacency pair. According to Paltridge (2008) adjecency pairs is utterances produced by two successive speaker is a way that the second utterance is identified as related to the first one as an expected follow up to that utteranceAdjacency pairs refer to conversational sequence in which it is the fundamental organization in order to make the conversation between one speaker and other run smoothly.

According to Yule (1996) preference structure is devided into two, preferred and dispreferred social act. The preferred is the structurally expected next act, and dispreferred is the structurally unexpected next act.

Preferred response commonly can be easily done by the second part participant as the response to the first pair part participant's utterance. For example accaptence for requesting, aggrement for proposal, an acceptance for

offering, and etc. However, doing the dispreferred responses is not easy as the preferred response. Glaser (2009) said that regardless of whether the attribute 'dispreferred' is perceived in a more systemic sense as 'marked' or in a more emotional sense as 'undesired', it is certainly safe to note that dispreferred speech act are more complex and challenging than preferred. It means that dispreferred response along with all the strategies used by the speaker is one of face threatening act that can threaten anyone's face who will receive the "marked" response or it is usually called dispreferred response.

Dispreferred is usually used in daily communication but it is not only in daily communication, dispreferred is also found in media such as television especially in movie. Because of that, this study focuses on the types of dispreferred response and the features of dispreferred responses that found in movie entitled *Diary of Wimpy Kid 2 by Rodrick Rules* as a verbal utterance. There are a lot of movie contain with dispreferred response in a movie. One of them is the Diary of Wimpy Kid 2 movie. Diary of Wimpy Kid 2 is a 2010 American comedy film directed by Thor Freudenthal and based on Jeff Kinney's book of the same name. The film earned \$75.7 million on a \$15million budget. It is the only film in the series to be directed by Thor Freudenthal, who was replaced by David Bowers for the next two installments. The film was theatrically released on March 19, 20 in the United States by 20th Century Fox.

The film tells about Wimpy Greg Heffley, now in seventh grade, thinks he has it all together. He has mastered middle school and gotten rid of the Cheese Touch. However, Greg's older brother, Rodrick, is itching to cut him down to size. He gets the perfect opportunity when their mother tries to force Greg and Rowley

to be friendly. Rodrick may be Greg's chief tormentor, but he feels his constant pranks are just what his little brother needs to prepare him for life's hard knocks.

In *Diary of Wimpy Kid 2* movie there are a lot of types of dispreferred response that spoken by the character in that movie. The example of dispreferred that found in the diary of wimpy kid 2 movie can be seen as follow :

Rowley	: “Alacazam, Alaca... Zoo Wee Mama”
Greg	: “What are you doing?”
Rowley	: “ <i>Want to see a trick?</i> ” [type offer]
Greg	: “Only if the result vanishes”, (take the stick from Rowley’s hand) “put it in your pocket. You do not reveal your best tricks”

The example was taken from *Diary of Wimpy Kid 2 by Rodrick Rules*. movie (01.50). This verbal utterance contain of dispreferred decline for offer. Greg and Rowley show that they said a disagreement. Rowley offers to see a trick to Greg, but Greg declines Rowley’s offer. In the scene, can be seen that Greg takes the stick and puts in Rowley’s pocket means that Greg does not want to see the magic from Rowley’s magic wand. Therefore, the dispreferred response in the conversation is decline for offer.

Meanwhile, this study focuses on the types of dispreferred and features of dispreferred responses used by the characters in the *Diary of Wimpy Kid 2 by Rodrick Rules*. The writer use this movie to analyzed because in this movie there are many kind of dispreferred and also this movie make the writer interesting to analyze. The writer is interested in analyzing this study because this study tells about how we refuse someone invitation or etc.

The writer decided to choose the *Diary of Wimpy Kid 2 by Rodrick Rules* movie as the data because of the film provides many conversations in which the writer of this study is able to find all dispreferred response as the data.

There are previous studies about dispreferred response in the world. The previous studies mostly analyze the dispreferred response focused on a single particular type or strategy such as what has been done by Ima Krisna Murty (2014), A.R Jailifar and R. Dinarvand (2008), and Sundos Mansouri and Atefesaedat Mirasaedi (2012). Those researcher concern with only one particular type of dispreferred response. Therefore the writer of this study is interested in analyzing the type and feature of dispreferred response in movie. The writer analyzed dispreferred responses which are produced by the character in *Diary of Wimpy Kid 2 by Rodrick Rules* entitled *a study of dispreferred response in Dairy of Wimpy Kid 2 by Rodrick rules movie*.

1.2 Statement of Research Problems

Related to the description of the background of the study above, the writer investigated the following research problems:

1. What are the types of dispreferred response found in the *Diary of Wimpy Kid 2 by Rodrick Rules* movie ?
2. What are the features of dispreferred responses used by the characters in *Dairy of wimpy kid 2 by Rodrick Rules* movie ?

1.3 Objective of The Study

Related to the statement of the research problems above, this study is intended to:

1. To explain the types of dispreferred response found in the *Diary of Wimpy Kid 2 by Rodrick Rules* movie.
2. To explain the features of dispreferred responses used by the characters in *Dairy of wimpy kid 2 by Rodrick Rules* movie.

1.4 Significance of the Study

By conducting this study, it is expected that this study can give both theoretical and practical contribution on the field of pragmatics particularly on the analysis of dispreferred response. Theoretically, this study is expected to give understanding about dispreferred-based analysis especially on the *Diary of Wimpy Kid 2; Rodrick Rules* movie. Furthermore, the results of this study are expected to be one of references for the next researchers in conducting further researches in dispreferred-based study and also for people who are interested in pragmatics.

Practically, this study help the first pair parts participant of the conversation identify whether the response which is given by others people is preferred or dispreferred response.

1.5 Scope and Limitation

This study focusses on analyzing the dispreferred response found in *Diary of Wimpy Kid 2; Rodrick Rules* movie by using the theory of types of dispreferred response proposed by Yule (1996) and features of dispreferred response by Glaser (2009). Therefore, the scope of this study is pragmatics which concerns the discussion of dispreferred in movie. The limitation of this study is only the utterances that contain dispreferred response in *Diary of Wimpy Kid 2; Rodrick Rules* movie.