

CHAPTER I

INTRODUCTION

This chapter consists of some subchapters, namely background of the study, statements of the problems, objectives of the study, significances of the study, and scope and limitation of the study. Those are important to be explained because they describe this study generally.

1.1 Background of the Study

Communication is usually done in daily life, it is considered one of ways to interact among one to other people wherever they are. People also share any information, idea, knowledge or feeling through communication. In addition, communication is really needed since people need each other to live in social live.

In communication, it sometimes occurs misunderstanding between a speaker and a listener because of what the speaker means is not understood well by the listener. It causes the listener gets misunderstanding on what the speaker means. In condition the communication is not affective. Hence, either speaker or listener should make communication affective in order what they are communicating is understandable.

Misunderstanding in communication can be categorized at pragmatic failure. It refers to the concept of pragmatic failures proposed by Jenny Thomas (1983). She defined it as “the inability to understand what is meant by what is said”. She divided the pragmatic failures into two categories: pragmalinguistic failure and sociopragmatic failures. They belong to the limits of language study. The latter is sociocultural, while the former is linguistics.

HE Zi-ran (1997) explains the pragmatic failure is not an error in language use, but the failure of talking untimely. Expression does not conform to the custom; inappropriate manner of speaking will lead communication effectiveness.

Qian Guanlian (in Lihui and Huang, 2010) defines pragmatic failure in a more specific way pointing out that pragmatic failure is committed when the speaker uses grammatically correct sentences, but unconsciously violates the interpersonal relationship rules, social conventions, or takes little notice of time, space and addressee.

Nowadays, the writer concerns on phenomenon of pragmatics failure in one of popular private schools in Sampang, East Java. Sabilillah School is one of schools in Sampang that applies International standard and two optional languages in learning process that are Arabic and English. The Sabilillah School is located in Karang Dalem Sampang, East Java. It has various education levels. There are Playgroup, Elementary Islamic Boarding School, Junior High School, and Senior High School. The writer pays more attention at the Senior High School (SMA) to observe pragmatic failure that occurs when the teacher and the students are communicating in a class.

There are three main reasons in choosing SMA Sabilillah which is located on JL. Wijaya Kusuma Gunung Sekar Sampang. First reason, SMA Sabilillah uses english as daily language communication, it has relation with linguistic major where the writer is studying. Second reason, the use of English is quite affective in SMA Sabilillah. Third reason, English is fully used during learning process in the class.

The following example appears how pragmatic failure occurs when a teacher and a student are communicating in the class. It occurs when the teacher asks his student who comes late to the class. See the short dialogue below

Teacher: what time is it?

Student: it's ten o'clock sir.

The dialogue above shows pragmatic failure occurs, it is categorized pragmatic failure because the student answered *it's ten o'clock sir*. It means that the student does not understand what the teacher means. On the contrary, the teacher here means asking his student's reason why she comes late and arrives at ten o'clock to the class.

In line with this study, there have been a number of valuable studies of pragmatic failure. They are Peter Yunlin Muir (2011) discussed about pragmatic failure in social network, and Yuan Zhang (2013) discussed about English foreign language. Furthermore, none of those previous studies provide discussion about pragmatic failure on dialogue between teacher and student during learning process in the class. Therefore, this study is crucial to be conducted.

1.2 Statement of the Research Problems

Based on the description of the background of the study above, the writer will investigate the following problems:

1. What kinds of pragmatic failure occur in conversation between teacher, and students at SMA Sabilillah Sampang?
2. What causes of pragmatic failure occur in conversation between teacher, and students at SMA Sabilillah Sampang?

1.3 Objectives of the Study

Related to the statement of the research problems formulated above, this study has several objectives. Those are:

1. To find out the kinds of pragmatic failure occur in conversation between teacher and students at SMA Sabilillah Sampang.
2. To explain the causes of pragmatic failure occur in conversation between teacher and students at SMA Sabilillah Sampang.

1.4 Significance of The Study

This study provides theoretical and practical benefits. Theoretically, the writer hopes this study gives any information to the next writer that is interested in analyzing pragmatic failure. For students of English department the results of the study can be used as an additional knowledge to improve communication skill. They are also able to develop their knowledge about pragmatic failure.

Practically, this study helps the reader to avoid pragmatic failure when doing communication. Moreover it makes communication effective.

1.5 Scope and Limitation of the Study

The scope of this study is pragmatic that focuses on pragmatic failure that is proposed by Jenny Thomas (1983). The limitation of this study is the kinds and causes of pragmatic failure that occur in conversation between a teacher and students during learning process in the class of SMA Sabilillah.