

CHAPTER I

INTRODUCTION

This chapter provides the description of background of the study, research questions, objectives of the study, significance of study, scope and limitation of the study, that are used by the researcher to conduct this research.

1.1 Background of the Study

Language is used by human as a medium to communicate with each other. They use language to express their ideas or wishes, to ask something, to transfer information, to give suggestion and others. Human cannot communicate and interact without language. Language enables people to express their feelings and thoughts through sounds, symbols, written or spoken words, postures, gestures or signs, etc. Thus, they can continue communication through language. The success of communication will depend on how the people involved work together in some way and in various ways. When we communicate each other means that we done a conversation.

Conversation is the way in which people socialize and develop and sustain their relationships with each other (Liddicoat, 2021). When people converse they share ideas and information. In conversation, there is a speaker and listener. The speaker is a person who speaking, while the listener is a person who is listening what the speaker say in the same time and wait the turn to speak. Both speaker and listener have to pay attention to the topic that being discussed to avoid misunderstanding and know when they can take their turn to speak. Pay attention for the example of conversation below:

A: I was wondering if you can show me how to get to canteen?

B: It's actually near library, you can go straight until you found schoolyard and turn left you will find library. It is beside the library.

A: Alright, thank you.

From the example when “A” is speaking, “B” is waiting for the turn. When “B” is speaking, “A” becoming the listener and waiting for the turn. It is a basic example of conversation. However, the flows of conversation is not always in order. Sometimes only one participant builds the conversation actively. The exchange turns of the speaker and the listener or one person takes the turn of a conversation that occurs simultaneously is called as turn-taking (Brown & Yule, 1983). The turn is a basic unit of conversation and each of whom is allowed to participate in the conversation. Conversations have a good organization if the rules of turn-taking are obeyed. But in real conversation, people do not always follow the rule of turn taking or they do not always speak in their turn. Sometimes, when the first speaker is talking and has not finished the sentences yet, but the second speaker has already taken a turn to talk to interrupting the current speaker. Conversation analysis is used to learn about the turn in the conversation.

Conversation analysis originated in the early 1960s and originally comes from the field of Sociology. Schiffrrin (1994) stated that Conversation Analysis is like interactional sociolinguistics in its concern with the problem of social order, and how language both creates and is created by social context. Conversational analysts see speech in interaction as a social process that is deployed to create and understand the social situations in which speech is used.

According to Sack, Schegloff, and Jefferson (1974), conversation is spontaneous and unpredictable. However, we could find conversation that have been planned in advance such as drama or theater. Conversation can be conducted face to face or use media with social phone or media online. Nowadays, people can easily interact each other with online media. Various kinds of channels are available for conversation. Not only conducting conversation, social media can also display a lot of programs containing conversation that convey useful information. One of the media that is often discussed and is starting to be widely used is PODCAST or Personal on Demand Broadcast.

Conversations on podcasts are different from daily conversations. On the podcast, several topics of conversation have been made and well laid out. They will open one by one the topics they have prepared. While, in daily conversations they do not prepare topics in detail and the discussion can spread anywhere because there

are no limitations on the topics to be discussed. The interactions that occur in the podcast can be analyzed using conversational analysis. Analyzing online interaction allows for the analysis of interactions which have been captured with no intervention from the researcher (Meredith & Potter, 2014).

A podcast is a series of digital audio files that are made available for downloading or listening via the Internet. There are many sites that provide podcasts such as radio, TV channel or some applications that provide podcast. According to Fachriza (2020), podcast is a process of capturing audio, song, news or speech then posting it as digital sound to a web or blog in software version 2.0 envelope. Lately, podcasts are not only in the form of digital sound but also in video form. People are uploading podcasts through media that can be easily reached by everyone. Podcasts can be found on media such as Spotify, YouTube and others. There are many kinds of podcast, such as solo podcast, interview podcast, multi-host podcast, education podcast and other.

This research would like to analyze turn taking in a podcast. The podcast available n YouTube with tittle *Building Chemistry with WayV's Ten*. This podcast is hosted by Junny, Ashley and Peniel with a special guest Wayv's Ten. Such another conversation, turn taking also occurs in the conversations on that podcast. This research focuses on conversational analysis of turn taking strategies in Dive Studio Podcast *Building Chemistry with WayV's Ten*. The researcher chose this podcast because they use informal language that can be easily understood and this podcast is hosted by three people so they show how to maintain their parts well.

This research focuses on conversation analysis of turn taking strategies in Dive Studio Podcast *Building Chemistry with WayV's Ten*. This research explains the function and the kinds of turn taking strategies are mostly used in conversation. Stenstroom's theory was used to analyze the data in this study. In Stenstroom's theory, the turn-taking strategy covers three strategies; taking the turn strategy, holding the turn strategy, and yielding the turn strategy.

1.2 Research Questions

The problems discussed in this research are formulated through the following question:

1. What are the kinds of turn-taking strategies found in the conversation on Dive Studios Podcast *Building Chemistry with WayV's Ten*?
2. What are the functions of turn-taking strategies that found in the conversation on Dive Studios Podcast *Building Chemistry with WayV's Ten*?

1.3 Objectives of the Study

In accordance with the problems written above, the researcher would like to state the aims of this research as follows:

1. To explain the kinds of Turn-Taking Strategies found in conversation on Dive Studios Podcast *Building Chemistry with WayV's Ten*.
2. To explain the functions of Turn-Taking Strategies that found in conversation on Dive Studios Podcast *Building Chemistry with WayV's Ten*.

1.4 Significance of the Study

1. Theoretical significance

The researcher expects that this research gives some advantages for the reader. The researcher hopes that this research can become an additional references or knowledge for reader and the next researcher in understanding of conversation analysis.

2. Practical significance

The research is supposed to give many information about turn taking strategies that is used in online conversation and can be applied in daily conversation. Furthermore, it will be useful to improve the knowledge of English students who are interested in linguistics.

1.5 Scope and Limitation of the Study

The scope of his study is conversation analysis, especially turn-taking that happen in online conversation. This research is under applied Discourse analysis. It deals with how people use language in conversation and how people organize conversations.

In order to avoid the large explanation and get specific explanation, this research is limited on analyzing of Turn taking strategies that occurs in the conversation which consist of taking the turn, holding the ftturn, yielding the turn. The researcher analysis the conversation on Dive Studios Podcast *Building Chemistry with WayV's Ten* on August 14, 2021 by using strategies of turn taking (1994).