

Bernika Ruth Crysthalia Saragih. 2023. 180611100003. *Pengembangan Media Interaktif Berbasis Articulate Storyline Pada Tema 6 Subtema 1 Kelas V Sekolah Dasar*. Skripsi. Program Studi Pendidikan Guru Sekolah Dasar. Fakultas Ilmu Pendidikan. Universitas Trunojoyo Madura. Pembimbing: Andika Adinanda Siswoyo, S.Pd., M.Pd.

ABSTRAK

Media interaktif berbasis *articulate storyline* sangat dibutuhkan bagi siswa di sekolah dasar terutama di kelas V. Penelitian pengembangan ini bertujuan untuk mengetahui kevalidan, kemenarikan, keefektifan dari Media Interaktif Berbasis Articulate Storyline Pada Tema 6 Subtema 1 Kelas V Sekolah Dasar. Penelitian ini menggunakan model pengembangan ADDIE yaitu *Analyze, Design, Development, Implementation*, dan *Evaluation*. Instrumen pengumpulan data menggunakan lembar angket, observasi, dokumentasi. Subjek penelitian adalah siswa kelas V SDN Balekambang 01 Pagi. Berdasarkan hasil validasi ahli, diperoleh presentase validasi 93,8% (sangat valid). Kemenarikan media pembelajaran diperoleh dari angket respon siswa 94,4% dan angket respon guru 95% pada uji coba lapangan yang dikategorikan sangat menarik. Keefektifan media interaktif berbasis articulate storyline ditinjau dari lembar observasi aktivitas guru dan siswa serta hasil belajar siswa. Berdasarkan hasil penelitian dapat dinyatakan bahwa media interaktif berbasis articulate storyline layak digunakan.

Kata Kunci: *Articulate Storyline, ADDIE, Media, Tema 6 Subtema 1*

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ABSTRACT

Interactive media based on articulate storyline is urgently needed for students in elementary schools, especially in grade V. This development research aims to determine the validity, attractiveness, effectiveness of Articulate Storyline Based Interactive Media in Theme 6 Sub-theme 1 Class V Elementary School. This study uses the ADDIE development model, namely Analyze, Design, Development, Implementation, and Evaluation. Data collection instruments use questionnaires, observation, documentation. The research subjects were fifth grade students at SDN Balekambang 01 Pagi. Based on the results of expert validation, a validation percentage of 93.8% (very valid) was obtained. The attractiveness of learning media was obtained from the student response questionnaire of 94.4% and the teacher response questionnaire of 95% in field trials which were categorized as very interesting. The effectiveness of interactive media based on articulate storylines is seen from the observation sheets of teacher and student activities and student learning outcomes. Based on the results of the study it can be stated that interactive media based on articulate storylines is feasible to use.

Keywords: *Articulate Storyline, ADDIE, Media, Theme 6 Sub-themes 1*