

Celine Permata Putri Tobing. 2023. *Pengembangan Media Pembelajaran Menulis Surat Pribadi dan Surat Resmi Berbasis Google Sites Untuk Siswa Kelas VII SMP*. Skripsi, Program Studi Pendidikan Bahasa dan Sastra Indonesia, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Afiyah Nur Kayati, S.Pd., M.Pd.

ABSTRAK

Pengembangan dilatarbelakangi minimnya penggunaan media dalam pembelajaran menulis surat sehingga berdampak pada kurangnya pemahaman peserta didik. Tujuan penelitian ini adalah menghasilkan media pembelajaran berbasis *Google Sites*, mengetahui kualitas *Google Sites* sebagai media pembelajaran, dan mengetahui respons peserta didik terhadap pengembangan media pembelajaran menulis surat pribadi dan surat resmi untuk siswa kelas VII SMP. Penelitian menggunakan model pengembangan Borg and Gall, yakni pengumpulan data, perencanaan produk awal, pengembangan produk, validasi, revisi, uji coba produk, revisi produk, uji coba pemakaian, revisi produk, dan implementasi. Uji Coba dilakukan kepada 27 peserta didik kelas VII-C SMPN 3 Bangkalan. Hasil penelitian menunjukkan: 1) proses pengembangan media pembelajaran melalui tujuh tahapan, yakni pengumpulan data, perencanaan produk awal, pengembangan produk, validasi, revisi, uji coba lapangan, dan revisi akhir, 2) kualitas *Google Sites* sebagai media pembelajaran ditinjau dari dua aspek, yakni berdasarkan hasil rata-rata validasi ahli sebesar 83% (sangat layak) dan keberhasilan belajar peserta didik dalam menulis surat pribadi dan surat resmi sebesar 93% (sangat layak), dan 3) respons peserta didik terhadap pengembangan media pembelajaran menulis surat pribadi dan surat resmi berbasis *Google Sites* diperoleh 94% (sangat menarik). Berdasarkan hasil tersebut menyatakan bahwa media pembelajaran berbasis *Google Sites* layak dan menarik digunakan dalam pembelajaran.

Kata Kunci: *Google Sites*, media pembelajaran, menulis surat pribadi dan surat resmi, pengembangan.

Celine Permata Putri Tobing. 2023. *Development Learning media to write personal letters and official letters based Google Sites for class VII students of junior high school*. Thesis. Indonesian Education Department, Faculty of Education, Trunojoyo Madura University. Advisor: Afiyah Nur Kayati, S.Pd., M.Pd.

ABSTRACT

Abstract: *The development is motivated by the lack of use of media in learning to write letters so that it has an impact on students' lack of understanding. The purpose of this study is to describe the process of developing media-based learning Google Sites, quality Google Sites as learning media, and students' responses to the development of learning media to write personal letters and official letters for class VII students of junior high school. The study uses the Borg and Gall development model, namely data collection, initial product planning, product development, validation, revision, product trials, product revisions, usage trials, product revisions, and implementation. The try-out was carried out on 27 class VII-C students of SMPN 3 Bangkalan. The results showed: 1) the learning media development process went through seven stages, namely data collection, initial product planning, product development, validation, revision, field trials, and final revision, 2) quality Google Sites as a learning medium viewed from two aspects, namely based on the results of an average expert validation of 83% (very feasible) and student learning success in writing personal letters and official letters of 93% (very feasible), and 3) student responses to development of learning media to write personal letters and official letters based Google Sites obtained 94% (very interesting). Based on these results stated that media-based learning Google Sites suitable and interesting to be used in learning.*

Keyword: *development, Google Sites, learning media, writing personal letters, official letters.*