

ABSTRAK

Yanky Fadhlika Isnaeni Syah Putra, Peran Sentra Industri Kerajinan Gerabah Terhadap Perekonomian Pelaku Usaha Gerabah (Study Kasus Di Desa Rendeng Kecamatan Malo Kabupaten Bojonegoro). Dibawah bimbingan Dr. Kurniyati Indahsari M. Si.

Penelitian ini bertujuan untuk menganalisis atau mengetahui peran sentra industri gerabah bagi perekonomian pelaku usaha dan juga peran terhadap perekonomian wilayah. Penelitian ini menggunakan teknik purposive sampling dan teknik analisis dengan mengambil data dari 30 responden yang menjadi pelaku usaha industri gerabah di Desa Rendeng. Penelitian ini menggunakan metode kuantitatif deskriptif, hasil penelitian ini dilihat dari karakteristik dari responden yang diambil dari data survey 30 responden. Karakteristik yang digunakan sebagai alat ukur dari penelitian ini berupa karakteristik demografi dan sosial responden meliputi usia, jenis kelamin, status pekerjaan, pendidikan terakhir, dan jumlah anggota keluarga. Karakteristik kedua yaitu karakteristik usaha responden meliputi jumlah anggota keluarga yang terlibat, lama bekerja, jam kerja, jumlah produksi gerabah, modal awal usaha, dan modal produksi dalam satu bulan. Karakteristik yang terakhir yaitu berdasarkan ekonomi responden meliputi total pengeluaran rumah tangga, proporsi rata –rata pengeluaran, dan pendapatan rumah tangga.

Kesimpulan dari penelitian ini yaitu peran terhadap perekonomian pelaku usaha meliputi peningkatan pendapatan, peningkatan kesejahteraan melalui pola konsumsi rumah tangga dan meningkatkan kreatifitas para pelaku usaha. Peran industri gerabah terhadap wilayah meliputi penyerap utama tenaga kerja di desa.

Kata Kunci : Peran Sentra Industri, Perekonomian Wilayah, Perekonomian Industri Gerabah

ABSTRACT

Yanky Fadhlika Isnaeni Syah Putra, The Role of Pottery Industry Center to the Economic businessmen (Case on Rendeng Village, Malo District, Bojonegoro Regency). The advicer is Dr. Kurniyati Indahsari M. Si.

This research aims to analyze or understanding more deeply about the role of the pottery industry for the businessmen and also contribut to regional economic.

This study uses a sampling technique and analysis technique by taking data from 30 respondents who are entrepreneurs of the earthenware industry in Rendeng Village. Quantitative descriptive methods uses to look at more deeply of characteristics of respondents that took by researcher. These characteristics are used to measurement on the demographic and social characteristics of the respondents that included the gender of employment, employment status, last education of employment and number of families member that contribute to the pottery industry. The second characteristic is about the characteristic owner pottery industry's family. Those are length of work, hours of work, pottery production total, modal capital, and cost production per month. The latest characteristic based on the economic respondents, those are total households, average proportions of the income and household income.

From this research, the reader divides to two viewpoint that become to the conclusion. First point are an increasing income, an increasing the prosperity of the owner through the household consumption and an increasing the creativity of the pottery owner. The second, pottery industry become a new jobs for the jobless around it and also the pottery industry absorb many the employees around the industry.

Keywords: Role of Industrial Centers, Regional Economy, Pottery Industry Economy