

Madinatul Munawaroh. 2025. *Pengembangan Media Pembelajaran Kartu UNO Kuis Bahasa Indonesia (KUKBI) Pada Materi Menyimak Teks Cerpen Siswa Kelas XI SMA/SMK*. Skripsi, Program Studi Pendidikan Bahasa dan Sastra Indonesia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Dr. Ira Fatmawati, S.S., M.Pd.

ABSTRAK

Penelitian ini bertujuan mengembangkan media pembelajaran berbasis permainan KUKBI (Kartu UNO Kuis Bahasa Indonesia) pada materi teks cerpen siswa kelas XI SMK, serta menguji tingkat kelayakan, kepraktisan, dan efektivitas penggunaannya. Penelitian menggunakan metode Research and Development (R&D) dengan model ADDIE yang meliputi tahap analisis, desain, pengembangan, implementasi, dan evaluasi. Subjek penelitian adalah siswa kelas XI SMKN 2 Sampang, dengan data dikumpulkan melalui wawancara, angket validasi, dan uji coba produk, kemudian dianalisis menggunakan teknik persentase. Hasil penelitian menunjukkan bahwa media KUKBI memperoleh penilaian yang sangat baik, dengan skor kelayakan dari ahli materi sebesar 83,33% (kategori layak), ahli media 81,82% (kategori layak), dan praktisi pembelajaran 94,55% (kategori sangat layak). Uji coba terbatas yang melibatkan 4 siswa menghasilkan respon sebesar 85% (kategori sangat menarik), sedangkan uji coba kelompok besar pada 23 siswa memperoleh respon 89% (kategori sangat menarik).

Kata kunci: Media pembelajaran, KUKBI, Keterampilan menyimak cerpen

Madinatul Munawaroh. 2025. The Development of KUKBI (Kartu UNO Kuis Bahasa Indonesia) as a Learning Medium for Listening to Short Story Texts in XI Grade Senior/Vocational High School Students. Thesis, Indonesian Language and Literature Education Study Program, Faculty of Education, Universitas Trunojoyo Madura. Advisor: Dr. Ira Fatmawati, S.S., M.Pd

ABSTRACT

This study aims to develop an instructional medium in the form of KUKBI (Kartu UNO Kuis Bahasa Indonesia) for teaching short stories to eleventh-grade vocational school students, as well as to examine its feasibility, practicality, and effectiveness. The research employed the Research and Development (R&D) method using the ADDIE model, which consists of analysis, design, development, implementation, and evaluation stages. The subjects of the study were eleventh-grade students of SMKN 2 Sampang. Data were collected through interviews, expert validation questionnaires, and product trials, and were analyzed using percentage techniques. The results indicate that the KUKBI medium achieved very good ratings: material experts scored 83.33% (highly feasible), media experts 81.82% (highly feasible), and teaching practitioners 94.55% (highly feasible). Limited trials involving 4 students produced an 85% response (very interesting), while large-scale trials with 23 students yielded an 89% response (very interesting).

Keywords: *Instructional media, KUKBI, short story listening skill*