

ABSTRACT

Anita Maulidatul Amiliyah. 200511100146. English Study Program. *Verbal Backchannels in the Podcast Between Jay Shetty and Kendall Jenner*

This research analyzes the words of verbal backchannels and the functions of verbal backchannels in the podcast between Jay Shetty and Kendall Jenner. Verbal backchannels are short listener responses that indicate attentiveness, understanding, and involvement without interrupting the speaker's turn. Therefore, this research aims to identify the forms of verbal backchannels and to analyze their functions within the selected podcast.

This research employs a descriptive qualitative method using conversation analysis as the main approach. The data were taken from the Jay Shetty Podcast episode featuring Kendall Jenner, which was transcribed and then examined based on Yule's (1996) framework of verbal backchannels. The researcher identified the data into different forms and analyzed their functions, including showing continued attention, showing listener's involvement, expressing agreement, giving reception feedback, and indicating implicit alignment.

The findings reveal that Kendall Jenner produced more verbal backchannels than Jay Shetty throughout the conversation. The most frequently used forms were *yeah*, *right*, *uh-huh*, and *mm-hmm*. The functions that appeared most often were showing continue attention. This research highlights the importance of verbal backchannels in spoken communication and contributes to a deeper understanding of how listeners actively participate in constructing meaning within natural conversation.

Keywords: conversation analysis, functions verbal backchannels, podcast, verbal backchannels

ABSTRAK

Anita Maulidatul Amiliyah. 200511100146. Program Studi Sastra Inggris. *Verbal Backchannels in the Podcast Between Jay Shetty and Kendall Jenner*.

Penelitian ini menganalisis kata dan fungsi *verbal backchannels* dalam podcast antara Jay Shetty dan Kendall Jenner. *Verbal backchannels* merupakan respons singkat dari pendengar yang menunjukkan perhatian, pemahaman, dan keterlibatan tanpa mengganggu giliran bicara pembicara. Oleh karena itu, penelitian ini bertujuan untuk mengidentifikasi bentuk *verbal backchannels* serta menganalisis fungsinya dalam podcast terpilih.

Penelitian ini menggunakan metode deskriptif kualitatif dengan analisis percakapan sebagai pendekatan utama. Data diambil dari salah satu episode Jay Shetty Podcast with Kendall Jenner yang kemudian ditranskripsi dan dianalisis berdasarkan kerangka teori *verbal backchannels* menurut Yule (1996). Peneliti mengidentifikasi data berdasarkan kata *verbal backchannels* serta menganalisis fungsinya, yang meliputi menunjukkan perhatian berkelanjutan, menunjukkan keterlibatan pendengar, mengekspresikan persetujuan, memberikan umpan balik penerimaan, dan menunjukkan keselarasan implisit.

Hasil penelitian menunjukkan bahwa Kendall Jenner menghasilkan lebih banyak *verbal backchannels* dibandingkan Jay Shetty sepanjang percakapan. Bentuk yang paling sering digunakan adalah *yeah*, *right*, *uh-huh*, dan *mm-hmm*, sementara variasi lain seperti *of course*, *for sure*, dan *me too* juga muncul. Fungsi yang paling dominan adalah *showing continue attention*. Penelitian ini menekankan pentingnya *verbal backchannels* dalam komunikasi lisan dan memberikan kontribusi pada pemahaman yang lebih mendalam mengenai bagaimana pendengar secara aktif berpartisipasi dalam membangun makna dalam percakapan alami.

Kata Kunci: analisis percakapan, fungsi *verbal backchannels*, podcast, *verbal backchannels*