

ABSTRACT

Mohammad Gufron, NIM. 13.05.2.1.1.001.05, Sociology Study Program, Department of Social and Cultural Sciences, Faculty of Social and Cultural Sciences, Trunojoyo University, Madura. This thesis is about, **AGAINST RENTENIR (Study of Trader Resistance in Pakong Market Against Moneylenders Through Arisan)** under the guidance of Dr. Mutmainnah S.Sos., M.Si

This research is motivated by the existence of loan sharks who provide loans with high interest, and the actions of moneylenders who are no longer suitable for traders in Pakong Pamekasan market. The existence of such treatment makes traders in the Pakong market want to avoid moneylenders. So that traders in the Pakong market hold a social gathering. The common thread of this research is to find out how traders social gathering in the Pakong traditional market is used to fight moneylenders in the traditional markets of Pakong, Pakong District, Pamekasan Regency.

This research uses a qualitative case study method with resistance theory. Researchers dig data in the field by observation, interviews and documentation to the informants selected based on purposive sampling. The data obtained were analyzed using qualitative descriptive analysis techniques, the data being verified by the triangulation of sources, so that the data obtained was valid. This research is located in the Pakong market, Pakong District, Pamekasan Regency.

The results of this study, are described through exposure to various information from the data findings during the study. The results showed that there was a form of resistance carried out by members of the social gathering against moneylenders in the Pakong market. The form of resistance carried out by arisan members is a type of resistance openly or openly.

Keywords: social gathering, resistance, moneylenders

ABSTRAK

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Penelitian ini dilatar belakangi oleh adanya rentenir yang memberikan pinjaman dengan bunga tinggi, serta perbuatan para rentenir yang sudah tidak cocok bagi para pedagang dipasar Pakong Pamekasan. Adanya perlakuan seperti itu yang membuat para pedagang di pasar Pakong ingin terhindar dari rentenir. Sehingga para pedagang di pasar Pakong mengadakan arisan. Benang merah penelitian ini Untuk mengetahui bagaimana arisan pedagang dipasar tradiasional Pakong digunakan untuk melawan rentenir di pasar tradisional Pakong Kecamatan Pakong Kabupaten Pamekasan.

Penelitian ini, menggunakan metode kualitatif studi kasus dengan teori perlawanan. Peneliti menggali data di lapangan dengan observasi, wawancara dan dokumentasi kepada para informan yang dipilih berdasarkan *purposiv sampling*. Data yang diperoleh dianalisa menggunakan teknik analisa deskriptif kualitatif, data diperiksa keabsahannya dengan triangulasi sumber, agar data yang diperoleh menjadi valid. Penelitian ini berlokasi di pasar Pakong Kecamatan Pakong Kabupaten Pamekasan.

Hasil penelitian ini, dideskripsikan melalui pemaparan berbagai informasi dari temuan data selama penelitian. Hasil penelitian menunjukkan bahwa ada bentuk perlawanan yang dilakukan oleh anggota arisan terhadap rentenir di pasar Pakong. Bentuk perlawanan yang dilakukan oleh anggota arisan adalah jenis perlawanan secara terbuka atau terang-terangan.

Kata kunci: arisan, perlawanan, rentenir