

ABSTRACT

Tiyar, A.P.N. English Study Program. An Analysis of Code Mixing Used By Celebgram “Livy Renata” on Denny Sumargo’s YouTube Channel. Universitas Trunojoyo Madura

This study focuses on code mixing found in Livy Renata’s conversation on Denny Sumargo in his podcast. This study aims to explain the types of code mixing in her utterances. It also aims to explain the factors of code mixing in the Livy Renata utterance. This study uses the types of code mixing theory proposed by Muysken (2000) and the factor of code mixing theory proposed by Bhatia and Ritchie (2013).

This study uses descriptive qualitative research methods. The data of this study came from utterances transcription of Livy Renata's podcast on Denny Sumargo YouTube channel. The method of collecting data from this studies through analyzing the data. The writer uses in analysis the data uses theoretical approach by Miles, Huberman, and Saldana (2014).

The writer collected twenty-four data was found from this study. The results showed that there were three types of code mixing, namely six data of insertion, eight data of alternation, and ten data of congruent lexicalization. And four factors of code mixing, namely, ten data of participants roles and relationships, three data of situational factors, six data of message-intrinsic factors, and five data of language attitude, dominance, and security.

Key words: code mixing, celegram, denny sumargo, livy renata

ABSTRAK

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Penelitian ini berfokus pada campur kode yang terdapat pada percakapan Livy Renata pada Denny Sumargo dalam podcast miliknya. Penelitian ini bertujuan untuk menjelaskan jenis-jenis campur kode dalam tuturannya. Selain itu juga bertujuan untuk menjelaskan faktor-faktor campur kode dalam tuturan Livy Renata. Penelitian ini menggunakan jenis teori campur kode yang dikemukakan oleh Muysken (2000) dan faktor teori campur kode yang dikemukakan oleh Bhatia dan Ritchie (2013).

Penelitian ini menggunakan metode penelitian deskriptif kualitatif. Data penelitian ini berasal dari transkripsi ujaran podcast Livy Renata di kanal YouTube Denny Sumargo. Metode pengumpulan data dari penelitian ini melalui analisis data. Penulis menggunakan analisis data menggunakan pendekatan teoritis dari Miles, Huberman, dan Saldana (2014).

Penulis mengumpulkan dua puluh empat data yang ditemukan dari penelitian ini. Hasil penelitian menunjukkan bahwa terdapat tiga jenis campur kode, yaitu enam data insertion, delapan data alternation, dan sepuluh data congruent lexicalization. Dan empat faktor campur kode, yaitu sepuluh data participants roles and relationships, tiga data faktor situational factors, enam data faktor message intrinsic factors, dan lima data language attitude, dominance, and security.

Kata kunci : campur kode, celebgram, denny sumargo, livy renata

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