

Nuraini, Intan Seffia. 2025. *Pengembangan Pop-Up Book Digital pada Keterampilan Menulis Materi Teks Prosedur Bermuatan Nilai Sosial SMP Kelas IX*. Skripsi, Pendidikan Bahasa dan Sastra Indonesia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Naelur Rohmah, S. Pd., M. Pd.

ABSTRAK

Penelitian ini dilatarbelakangi oleh kebutuhan peserta didik dan pengajar terkait media yang sesuai dalam pembelajaran keterampilan menulis teks prosedur. Penelitian ini bertujuan untuk: (1) mengembangkan media *pop-up book* digital bermuatan nilai sosial pada materi menulis teks prosedur untuk siswa kelas IX (2) mengetahui kelayakan *pop-up book* digital berdasarkan validasi para ahli dan (3) mengetahui kepraktisan. Penelitian ini menggunakan metode penelitian *Research and Development* (R&D) dengan model pengembangan 4D (*Define, Design, Development, dan Disseminate*) tetapi hanya digunakan sampai tahap *development*. Subjek penelitian ini adalah siswa kelas IX SMP Negeri 31 Surabaya dan validator ahli. Hasil penelitian menunjukkan: (1) *pop-up book* digital dikembangkan melalui tiga tahapan (*define, design, develop*) sehingga menghasilkan media pembelajaran pada keterampilan menulis bermuatan nilai sosial pada teks prosedur (2) kelayakan media *pop-up book* digital berdasarkan penilaian ahli materi sebesar 72% kategori “layak”, ahli media sebesar 97% kategori “sangat layak”, dan ahli bahasa sebesar 90% kategori “sangat layak” dan (3) respons siswa terhadap media *pop-up book* digital memperoleh hasil 90% kategori “sangat praktis”, serta respons guru sebesar 100% kategori “sangat praktis”. Berdasarkan hasil tersebut, media *pop-up book* digital dinyatakan sangat layak digunakan dalam proses pembelajaran menulis teks prosedur di kelas IX SMP.

Kata kunci: *pop-up book* digital, teks prosedur, nilai sosial, keterampilan menulis.

Nuraini, Intan Seffia. 2025. *Development of Digital Pop-Up Books on Writing Skills for Procedural Text Material Containing Social Values for Grade IX Junior High School Students*. Skripsi, Indonesian Language and Literature Education, Faculty of Teacher Training and Education, Trunojoyo University, Madura. Supervisor: Naelur Rohmah, S. Pd., M. Pd.

ABSTRACT

This research is motivated by the needs of students and teachers regarding appropriate media in learning procedural text writing skills. This research aims to: (1) develop digital pop-up book media containing social values in the material of writing procedural texts for grade IX students (2) determine the feasibility of digital pop-up books based on expert validation and (3) determine the practicality. This research uses the Research and Development (R&D) research method with the 4D development model (Define, Design, Development, and Disseminate) but is only used up to the development stage. The subjects of this research are grade IX students of SMP Negeri 31 Surabaya and expert validators. The results of the study show: (1) digital pop-up books were developed through three stages (define, design, develop) to produce learning media for writing skills containing social values in procedural texts (2) the feasibility of digital pop-up book media based on assessments by material experts was 72% in the "feasible" category, media experts were 97% in the "very feasible" category, and language experts were 90% in the "very feasible" category and (3) students' responses to digital pop-up book media were 90% in the "very practical" category, and teachers' responses were 100% in the "very practical" category. Based on these results, digital pop-up book media was declared very suitable for use in the learning process of writing procedural texts in grade IX of junior high school.

Keywords: *digital pop-up book, procedural text, social values, writing skills.*