

Ahmaddah Nur Alfiatuz Zakiyah. 2025. *Pengembangan Media Pembelajaran Flipbook Digital Pada Materi Keberagaman Budaya Indonesiaku Mata Pelajaran Pendidikan Pancasila Kelas V di SDN Banyuajuh 3 Bangkalan*. Skripsi, Program Studi Pendidikan Guru Sekolah Dasar, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Dr. Mujtahidin, S.Pd., M.Pd.

### ABSTRAK

Penelitian dan pengembangan ini bertujuan untuk menghasilkan media pembelajaran berupa *flipbook digital* berfokus budaya lokal Bangkalan pada materi Keberagaman Budaya Indonesiaku untuk siswa kelas V SDN Banyuajuh 3 Bangkalan. Pengembangan dilakukan dengan menggunakan model R&D dari Borg and Gall yang dimodifikasi oleh Sugiyono, melalui sepuluh tahap, yaitu potensi dan masalah, pengumpulan data, desain produk, validasi desain, revisi desain, uji coba produk, revisi produk, uji coba pemakaian, revisi produk, dan produksi massal. Instrumen yang digunakan meliputi angket validasi ahli (materi, media, dan desain pembelajaran), angket kepraktisan guru dan peserta didik, observasi aktivitas guru dan peserta didik, hasil belajar, serta inventori kepribadian. Hasil penelitian menunjukkan bahwa media *flipbook digital* dinyatakan sangat valid dengan skor validasi ahli materi sebesar 89,70%, ahli media 97,72%, dan ahli desain pembelajaran 80,55%. Kepraktisan media dinilai sangat praktis dengan persentase respon guru sebesar 90,62% dan peserta didik sebesar 85,68%. Media juga terbukti sangat efektif, dengan aktivitas guru 95,31%, aktivitas peserta didik 97,05%, ketuntasan klasikal 86,36%, dan hasil inventori kepribadian hasil inventori kepribadian didapatkan bahwa pada aspek cinta tanah air mendapatkan nilai sebesar 89,54 kemudian dari aspek toleransi mendapatkan nilai 95,07 serta pada aspek tanggung jawab mendapatkan nilai 94,88. Dengan demikian, media pembelajaran *flipbook digital* berbasis budaya lokal ini layak digunakan sebagai alternatif media pembelajaran digital yang menarik, interaktif, dan sesuai dengan kebutuhan peserta didik.

**Kata kunci:** *Flipbook digital*, Keberagaman budaya, Pendidikan Pancasila

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### **ABSTRACT**

*This research and development aims to produce learning media in the form of a digital flipbook focusing on Bangkalan local culture on the material of My Indonesian Cultural Diversity for fifth grade students of Elementary School of 3 Bangkalan. The development was carried out using the R&D model from Borg and Gall modified by Sugiyono, through ten stages, namely potential and problems, data collection, product design, design validation, design revision, product trial, product revision, usage trial, product revision, and mass production. The instruments used included expert validation questionnaires (material, media, and learning design), questionnaires on practicality responses from teachers and students, observations of teacher and student activities, learning outcomes, and personality inventories. The results showed that the digital flipbook media was declared very valid with a validation score of material experts of 89.70%, media experts 97.72%, and learning design experts 80.55%. The practicality of the media was considered very practical with a percentage of teacher responses of 90.62% and students of 85.68%. The media also proved highly effective, with teacher activity at 95.31%, student activity at 97.05%, classical mastery at 86.36%, and personality inventory results showing that the love of the homeland aspect received a score of 89.54, tolerance at 95.07, and responsibility at 94.88. Thus, this local culture-based digital flipbook learning media is suitable for use as an alternative digital learning media that is engaging, interactive, and appropriate to the needs of students.*

**Keywords:** *Digital flipbook, Cultural diversity, Pancasila Education*