

ABSTRAK

Uddera Yulia Anindita. The Role of Salt Edutourism in Achieving Village Sustainable Development Goals (SDGs) (Case Study of Bunder Village, Pademawu District, Pamekasan Regency). Supervisor: Dr. Kurniyati Indahsari, M.Si.

This study aims to determine the role of Salt Edutourism in achieving the Sustainable Development Goals (SDGs) in Bunder Village through the implementation of its work programs. This study used a qualitative approach with interviews with informants as the primary method of data collection. The results indicate that the Salt Edutourism work program has been implemented quite well based on indicators of community participation, program sustainability, and its contribution to six of the eighteen SDGs for the Village. Based on the research results, it is known that the implemented program includes developing educational tourism facilities and infrastructure, expanding marketing networks through digital marketing, establishing and establishing collaborations with partners and the community, and training and developing human resources for managers and workers. These programs have contributed to the achievement of six of the 18 Village SDGs, including Zero Poverty, Quality Education, and Equitable Village Economic Growth.

Keywords: *SDGs, Salt Educational Tourism, Program*

ABSTRAK

Uddera Yulia Anindita. *Peran Eduwisata Garam Terhadap Pencapaian Sustainable Development Goals (SDGs) Desa* (Studi Kasus Desa Bunder, Kecamatan Pademawu, Kabupaten Pamekasan). Dosen Pembimbing: Dr. Kurniyati Indahsari, M.Si.

Penelitian ini bertujuan untuk mengetahui peran Eduwisata Garam terhadap pencapaian Sustainable Development Goals (SDGs) di Desa Bunder melalui implementasi program-program kerjanya. Penelitian ini menggunakan pendekatan kualitatif dengan teknik wawancara terhadap informan sebagai metode utama dalam pengumpulan data. Hasil penelitian menunjukkan bahwa program kerja Eduwisata Garam telah dilaksanakan dengan cukup baik berdasarkan indikator partisipasi masyarakat, keberlanjutan program, serta kontribusinya terhadap enam dari delapan belas tujuan SDGs Desa. Berdasarkan hasil penelitian, diketahui bahwa program yang dijalankan meliputi pengembangan sarana dan prasarana eduwisata, perluasan jaringan pemasaran melalui digital marketing, pembangunan dan pembukaan kerja sama dengan mitra serta masyarakat, serta pelatihan dan pengembangan sumber daya manusia bagi pengelola dan pekerja. Program-program ini telah memberikan kontribusi terhadap pencapaian 6 dari 18 tujuan SDGs Desa, termasuk di antaranya Desa Tanpa Kemiskinan, Pendidikan Berkualitas, dan Pertumbuhan Ekonomi Desa Merata.

Kata Kunci: SDGs, Eduwisata Garam, Program