

Moh. Irwan Fajar Apriyanto. NIM. 10.03.2.1.1.00049. Persepsi Petani Terhadap Kinerja Pendamping Dalam Pengembangan Tebu di Kecamatan Omben Kabupaten Sampang. Di bawah bimbingan Mokh.Rum. SP., MP

ABSTRAK

Penelitian ini dilaksanakan di Kecamatan Omben Kabupaten Sampang Madura. Tujuan penelitian ini adalah untuk mengetahui kinerja tenaga pendamping petani dan mengetahui efektivitas strategi pendampingan di Kecamatan Omben Kabupaten Sampang. Metode penentuan lokasi penelitian dilakukan secara sengaja (purposive), dengan pertimbangan Kecamatan Omben merupakan salah satu daerah pengembangan tebu di Madura. Metode pengambilan sampel dalam penelitian ini menggunakan metode simple random sampling. Metode analisis yang digunakan adalah analisis deskriptif kualitatif. Untuk mengukur kinerja pendamping petani menggunakan alat bantu Skala Likert (Rentang Kriteria). Hasil analisis menunjukkan (1). Kinerja Tenaga Kerja Pendamping (TKP) petani tebu di kecamatan Omben kabupaten Sampang sebesar 52% adalah tinggi dan 48% sedang. (2). Strategi pendampingan yang diterapkan oleh Tenaga Kerja Pendamping (TKP) petani tebu di kecamatan Omben kabupaten Sampang berjalan efektif.

Kata Kunci : *Kinerja Tenaga Kerja Pendamping (TKP) petani, strategi pendampingan.*

Moh. Irwan Fajar Apriyanto. NIM. 10.03.2.1.1.00049. Farmer Perception due to colleagues' performance in developing sugar cane in Omben Sampang
Colleagues: Mokh. Rum. SP., MP

ABSTRACT

This research carried out in sub-district omben district sampang madura. The aim of this research is to find out the performance of exertion a companion farmers and knowing effectiveness flanking strategy in sub-district omben district sampang. A method of determining the location research is done in a deliberately (purposive), with consideration sub-district omben is one of the areas the development of cane juice in the madura. A method of the sample in this research using methods simple random sampling. Metedo descriptive analysis used is a qualitative analysis. For measuring the performance of a companion farmers using an auxiliary apparatus scale likert (the difference criteria) . hasil analysis shows (1) The performance of labor a companion (the scene) husbandman cane juice in the district sub-district omben sampang amounting to 52 % is high and 48 % being. (2) Flanking strategy that is applied by labor companion (the scene) husbandman cane juice in the district sub-district omben sampang run effectively.

Keywords: The performance of labor of cause and eff