

CHAPTER I

INTRODUCTION

This part explains in detail the background, problem formulation, objectives, significance, and scope and limitations of this research. This chapter aims to provide an overview of the context and importance of the research, as well as to develop a basic framework that was guide the entire research process. Thus, this chapter provides readers with a comprehensive understanding of the foundation, focus and objectives of the research to be conducted.

1.1 Background of the Study

Language is a communication tool used by humans to express something to other people. Daulay (2019) states that language is considered as part of communication system to conveyed a meaning, idea, or thought. Language has function to adapting and assimilating with society, because people can interact about lifestyle, behaviour, and cultural. Language utterance has a "syntactic" pattern which is a performance that has internal organization, coherence and structure (Chomsky, 2006). Communication tool that is often used in everyday life is language, both spoken and written.

According to Usman et al. (2021) language system that is used by society in everyday life has several subsystems: meaning system (semantics), sentence structure (syntax), sound system (phonology), and word formation system (morphology). All of this system works systematically in forming a unified language, both spoken and written. Furthermore, all these subsystems are studied and processed as scientific which are classified to one thing that call as linguistics studies.

Language has several variations, one of which is slang. Slang is an informal and temporary linguistic expression, this language is used and created by people in a particular community (Yuniar et al., 2023). Slang created by certain groups is used for daily communication process, where only that group knows the meaning. The use of slang language is intended to convey thoughts, feelings, sarcasms, or ridicule

within community and also slang is included in the casual and intimacy variety. Slang has an informal nature and tend to be used communicate internally by certain social groups. Slang is considered as familiar variety because its style of speech is marked by language code that is personal and relatively within in the scope of group. Familiarity and intimacy that is carried out when communication does not require a complete language structure but enough with short or brief utterances. This is because one with others already understand and knows each other.

Slang has a uniqueness of changing like fashion, if it is trending, lots of people will use it (Nuraeni & Pahamzah, 2021). The use of slang is not only used when communicating directly, but also when using social media or the internet. Internet is an online communication media that is used to look for entertainment and information by the society. Technological advances have caused the internet to grow rapidly, so that lots of people use the internet in daily lives. Media social belongs to the group of internet-based application that connect with users to communicate each other. Digital technology makes it easier to access various information and communications. Furthermore, social media is a communication of social media that many people used is Twitter, where it was recently known as X.

X has become a media source of up-to-date information, so users can use this platform to get news, trends, and latest updates on topics that they are interested. Sometimes not everyone can understand the sentences or words on the X platform because mostly only certain users can understand the meaning. Slang language that used by X users can be a form of sarcasms, jokes, curses, or familiarity. The specific language used by X users can be a form of words or phrases. This topic will research by the writer because this language reflect change in society, showing how language evolves and develops over time. The use of slang also shows linguistic creativity, where new words or new meanings of existing words are created to describe certain ideas or phenomena. Apart from that, the writer will also explain the purpose of using slang and the types of slang on *Tanyarl* account.

Tanyarl is automatic base account that is controlled by admin or bot in send a tweet or automatic menfess that usually ask about various thing in everyday life. Menfess is short for *mention* and *confess* which refers to sending messages or expressing something anonymously through specific account called a base account. Which usually if want to send a message, it must be followed by the menfess account. Then, the sender can send a message via DM (Direct

Message) and later the message will be posted automatically in the form of anonymous tweet format. Other X user accounts can give comment on the content of the menfess.

Basically, slang is part of communication. This research will take data in the form of tweet posts on the *Tanyarl* account which contained slang. The writer is interested takes data from *Tanyarl* because it actively popularizes relevant and current slang, especially among young generation. This account also acts as a trendsetter, making it a rich source for understanding the development and spread of slang in the digital era. Slang is interesting to analyse because it is a part of everyday language that continues to develop, especially in the era of social media. Research on slang is relevant because there are always new words or phrases appearing. X is interesting to analyse as a slang platform because it is where trends develop. X is often used to create up-to-date terms. In addition, the retweet and trending topic features allow new terms to spread quickly, thus providing rich data for analysis.

1.2 Research Questions

Based on the explanation of the research topic in the introduction, the researcher formulated questions related to the research topic as follows:

1. What are the types of slang used by *Tanyarl* account in X platform?
2. What are the purposes of using slang used by *Tanyarl* account in X platform?

1.3 Objectives of the Study.

1. To explain the types of slang used by *Tanyarl account* in X platform.
2. To explain the purposes of using slang used by *Tanyarl* account in X platform.

1.4 Significance of the Study

1. Theoretical

This research can provide benefits in studying the field of linguistics, especially in studying sociolinguistic theory. Which is concerned with the relationship between language and society, including how the use of slang is formed and used in certain social contexts. By studying the types of slang and the function of using slang used by *Tanyarl* account, this research contributes to the development of existing theories in the field of especially regarding language phenomena that develop on social media.

2. Practical

This research can provide benefits as a medium of information for readers who are interested in conducting further research on slang, especially in the context of social media. In addition, this research can also function as a reference for those who want to understand more deeply about the phenomenon of slang, as well as provide benefits in the development of linguistics studies. Thus, this research has practical value in supporting further research and theoretical applications in the field.

1.5 Scope and Limitation of the Study

The scope of this study is the field of sociolinguistics that focuses on the types of slang and the function of using slang in *Tanyarl* account. This study analyses data in the form of tweet posts which are using slang. Then, interpreted using theory from Allan and Burridge (2006) to understand of the types of slang and Partridge's theory (2015) to identify the function of using slang.

The limitation of this study lies in the scope of data that is only taken from the *Tanyarl* account on the X platform especially slang by the followers, so that the results of the analysis do not include slang on other social media or theories other than those that will be determined. Thus, this study provides a clear focus on the context of slang on X to ensure an in-depth and focused analysis.