

CHAPTER I

INTRODUCTION

This chapter presents an introduction of the study, it contains around five sub chapters. There are background of the study, statement of the research problems, objectives of the study, significances of the research and scope and limitation of the study.

1.1 Background of the Study

In this millennial era, it is very important to pay attention on how to communicate well, because the speaker and the listener will have an interaction which comes from the mind that aims to explain the intentions of speakers. Therefore, communication would work properly if there is an understanding between interlocutor as speaker or listener, understanding is also needed in conveying the meaning of conversation not only by replying to the sentence issued but also understanding it more genuinely. The word listening may have a broader meaning than just listening to the sentence conveyed by ear. It is also to understand, recognize the meaning of what the speaker is saying. People have their own expression of communication in order to deliver the message in their interlocutor by their utterance. Meanwhile, looking as human's perspective itself about something that we perceive through our senses of sensitivity are prone to differences, so if something reaches out a person with certain meaning but we don't catch the meaning as corresponds have it will be detrimental to both parties.

Refusal is a response that give as a face-threatening to interlocutors utterance, the respon can be negative or positive according to the way it is delivered in communication. Say something clearly because the speaker assume that the interlocutor is a person who does not understand the meaning at all of the conversation, so it takes repetition that explains in detail about this matter. Therefore, there is a negative side here, when someone say something, including refusal which is clearly considered an act of disrespect and should be avoided. Refusal strategies among cultured societies is very diverse. Hassani,

Mardani, and Dastjerdi (2011) stated that refusal strategies divided into three kinds of sequences, among other is pre refusal (The sentence which contained as introduction to the main rejection so that a sentence is conveyed more politely), then main refusal (The main refusal sentences that are spoken directly in order to reject an offer), and last is post refusal (The sentence usually contains emphasis or conclusion that is spoken after the main refusal in order to make the atmosphere of illocutors become better).

For example:

A: Uhm, I'd really like to invite you in my wedding day, but I can't. I'm sorry, I lost my phone last week.

The sentence "Uhm, I'd really like to" is belonging to the pre refusal, because it has function to introductory sentences before go to the main refusal. Then the main refusal is located in the middle sentences "I can't" it clearly stated based on the speaker that the speaker rejected a request. And the last sentence is belonging to the post refusal which has function as mitigator of main refusal which in this case post refusal contains the reasons why the speaker refused the other person's request so that the offense in the conversation does not worsen.

The types of refusal statement usually used by refuse the offer statement or opinion according to the context of conversation, for example:

A: No, sorry. I have my own idea instead of choosing yours.

The word is used as a form of refusal to someone against an invitation, order, offer even other people's apologies. But there are also those who refuse with a sign nonverbal silence, shaking head, or waving. Beebe, Takahashi, and Uliss-Weltz, (1990) argued that types of refusal strategies divided into direct, indirect refusal and added with adjunct refusal which being a part of refusal. The speakers usually do not only use one refusal strategy, but speakers can also use two strategies simultaneously to make sure the politeness among listener or interlocutor.

This current research uses Spencer 2021 movie as source of data that comes from the biography of a person named Princess Diana. In her life the

story of her is worth to explore with using this theory, because as is well known to the public that the life of a princess in a United Kingdom really must obey the rules in order to stay in accordance with manners and have an attitude. The movie conveys about the upheaval of a woman's heart about her marriage life which is not going well. Her helplessness which lasted for around eleven years was finally fought for. It is suitable with this concept of study about refusal, all kinds of rejection that Princess Diana did in the movie to the injustice that happened to her. She took out everything for the sake of her freedom and happiness. The reality of public sentences said she is like a bird in a golden cage that had ensnared her for decades was finally broken. Have a good life living in a kingdom does not make Princess Diana has eternal happiness, moreover her husband as a person she really loved the source of her happiness turned into someone who hurt her the most. The most interesting here is that this family is the number one family in United Kingdom, the Queen Elizabeth family and also the rejection of his subordinates such as assistants in the royal family. The good one, for the deepening of this theory the reader will know how the life of a princess in using refusal strategies. So, the researcher will conduct a study entitled “An Analysis Of Refusal Strategies In *Spencer 2021* Movie”.

1.2 Research Questions

In relation to the identification of the problem, there were some problems to be formulated by the researcher as follows:

1. What are sequences of refusal strategies found in *Spencer 2021* movie?
2. What are types of refusal strategies found in *Spencer 2021* movie?

1.3 Objectives of the Study

In relation to the formulation of problem, the objectives of this research as follows:

1. To describe the sequences of refusal strategies that is found in *Spencer 2021* movie.
2. To describe the types of refusal strategies realization in *Spencer 2021* movie.

1.4 Significance of the Study

The findings of the study were expected by the researcher to be useful theoretically and practically.

1. Theoretical, the findings of this research can contribute to enrich the theories of pragmatics especially refusal strategies in movie.
2. Practical, the findings can be useful for:
 - a. Viewers, it helps to solve some real-world problems or offer some practical solutions or suggestions.
 - b. Students, to improve their ability to practice while studying about Pragmatics especially in refusal strategies.
 - c. Researchers, as references in analyzing refusal strategies in movie with different point of view/object.

1.5 Scope and Limitation of the Study

The scope of this research focused on refusal strategies which in this case, refusal strategies is a development of knowledge that comes from the branch of Linguistics Pragmatics in order to deal with it is meaning. It is also included in the speech act development section and the focused study is limited on the utterances which are words, phrases, sentences which contain of refusal strategiy types and it is sequences in the scenes of the main character Princess Diana in Spencer 2021 Movie. The theory that researcher used in the sequences of refusal strategies are theory from Hassani, Mardani, and Dastjerdi (2011) that includes of pre-refusal, main refusal, and post refusal. The other research question applied theory from Beebe, Takahashi, and Uliss-Weltz, (1990) which discussed about the types of refusal strategies realization. According to the statement that is explained in their book there are two kinds of strategies, direct refusal and indirect refusal strategies