

ABSTRAK

FAKTOR PENENTU HARGA SAHAM SEKTOR TRANSPORTASI PADA MASA PANDEMI DI TAHUN 2019-2021

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Penelitian ini dilatar belakangi adanya penurunan harga saham sektor transportasi yang diakibatkan oleh pandemi covid 19. Penelitian ini bertujuan untuk menganalisis pengaruh return on equity, return on asset, earning per share, debt to equity ratio dan inflasi terhadap harga saham. Objek penelitian ini adalah perusahaan di sektor transportasi yang terdaftar di Bursa Efek Indonesia (BEI) tahun 2019-2021. Penelitian ini merupakan penelitian kuantitatif dengan menggunakan data sekunder. Teknik sampling yang digunakan yaitu purposive sampling dan menghasilkan 39 sampel dengan kriteria tertentu. Hasil pengujian menunjukkan bahwa return on equity tidak berpengaruh terhadap harga saham, return on asset berpengaruh tidak signifikan terhadap harga saham, earning per share tidak berpengaruh dan signifikan, debt to equity ratio tidak berpengaruh terhadap harga saham dan inflasi tidak berpengaruh terhadap harga saham.

Kata Kunci : *debt to equity ratio, inflasi, harga saham, return on equity, return on asset, earning per share*

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This research is motivated by a decline in the share price of the transportation sector caused by the Covid-19 pandemic. This study aims to analyze the effect of return on equity, return on assets, earnings per share, debt to equity ratio and inflation on stock prices. The objects of this research are companies in the transportation sector that are listed on the Indonesia Stock Exchange (IDX) in 2019-2021. This research is a quantitative research using secondary data. The sampling technique used was purposive sampling and produced 39 samples with certain criteria. The test results show that return on equity has no effect on stock prices, return on assets has no significant effect on stock prices, earnings per share has no effect and is significant, debt to equity ratio has no effect on stock prices and inflation has no effect on stock prices.

Kata Kunci : *return on equity, return on assets, earnings per share, debt to equity ratio, inflation, stock price*

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