

Nilli Nafilatul Firdaus. 2025. *Pengembangan Media Pembelajaran E-Komik Pada Mata Pelajaran IPAS Kelas V UPTD SDN Mlajah 2 Bangkalan*. Skripsi, Program Studi Pendidikan Guru Sekolah Dasar, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Humairah Fauziah, M.Pd.

ABSTRAK

Penelitian ini bertujuan untuk: (1) mengetahui kevalidan Media Pembelajaran *E-Komik*, (2) mengetahui keefektifan Media Pembelajaran *E-Komik*, (3) mengetahui kemenarikan Media Pembelajaran *E-Komik*. Penelitian ini merupakan penelitian yang berjenis RnD (*Reserch and Development*). Model yang digunakan adalah model ADDIE yang memiliki 5 tahapan yaitu analisis, desain, pengembangan, implementasi, dan evaluasi. Berdasarkan hasil penelitian yang dilakukan diperoleh hasil persentase kevalidan dari beberapa ahli diantaranya ahli materi sebesar 96%, ahli desain sebesar 89,33% ahli media sebesar 89,33%, dan ahli bahasa sebesar 78%, persentase yang diperoleh dari ahli materi, ahli bahasa dan ahli media tergolong dalam kriteria sangat valid, sedangkan persentase yang diperoleh dari ahli bahasa tergolong dalam kategori valid. Keefektifan media pembelajaran *E-Komik* diperoleh dari hasil ketuntasan belajar peserta didik secara klasikal sebesar 100%. serta hasil observasi aktivitas guru sebesar 90,625% dan hasil aktivitas peserta didik sebesar 86,77%. Kemenarikan media pembelajaran *E-Komik* diperoleh dari hasil angket respon guru sebesar 94% dan hasil angket respon peserta didik sebesar 93,13% dengan kategori sangat menarik. Berdasarkan hasil penelitian, maka media pembelajaran *E-Komik* layak digunakan dalam pembelajaran IPAS kelas V UPTD SDN Mlajah 2 Bangkalan pada Bab 7 Topik: A (Seperti Apakah Budaya Daerahku) dengan kategori sangat valid, valid, sangat efektif dan sangat menarik.

Kata Kunci: Media Pembelajaran, IPAS, *E-Komik*

Nilli Nafilatul Firdaus. 2025. *Development of E-Comic Learning Media in Science lesson of Class V UPTD SDN Mlajah 2 Bangkalan*. Thesis, Elementary School Teacher Education Study Program, Faculty of Teacher Training and Education, Trunojoyo University Madura. Supervisor: Humairah Fauziah, M.Pd.

ABSTRACT

This research aims to: (1) determine the validity of E-Comic Learning Media, (2) determine the effectiveness of E-Comic Learning Media, (3) determine the attractiveness of E-Comic Learning Media. This study is a type of RnD (Research and Development) research. The model used is the ADDIE model which has 5 stages, namely analysis, design, development, implementation, and evaluation. Based on the results of the research conducted, the results of the validity percentage from several experts including material experts of 96%, design experts of 89,33%, media experts of 89,33%, and language experts of 78%, the percentage obtained from material experts, language experts and media experts is included in the very valid criteria, while the percentage obtained from language experts is included in the valid category. The effectiveness of E-Comic learning media is obtained from the results of classical student learning completion of 100%. and the results of teacher activity observations of 90,625%% and the results of student activities of 86,77%. The attractiveness of E-Comic learning media is obtained from the results of the teacher response questionnaire of 94% and the results of the student response questionnaire of 91,13% with a very interesting category. Based on the results of the study, the E-Comic learning media is suitable for use in learning social sciences for class V UPTD SDN Mlajah 2 Bangkalan in Chapter 7 Topic: A (What is My Regional Culture Like) with the categories very valid, valid, very effective and very interesting.

Keywords: *Learning Media, IPAS, E-Comic.*