

Selvi Novi Magfiroh. 2022. Pengembangan LKPD Berorientasi *Project Based Learning (PjBL)* Pada Materi *Technopreneurship* di SMK Negeri 8 Surabaya, Program Studi Pendidikan Informatika, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing : Etistika Yuni Wijaya, S. Pd., M. Pd.

ABSTRAK

Desain Komunikasi Visual merupakan salah satu mata pelajaran kelas X DKV. Penelitian ini bertujuan untuk mengembangkan sebuah LKPD berorientasi *Project Based Learning (PjBL)* pada materi *technopreneurship*. Penelitian ini menggunakan metode penelitian pengembangan (*Research and Development*) dengan model pengembangan ADDIE yang terdiri dari lima tahap antara lain : *Analysis, Design, Development, Implementation, Evaluation*. Instrumen penelitian ini berupa lembar validasi yang diberikan kepada validator ahli materi dan media serta angket respon pengguna yang diberikan kepada peserta didik pada tahap uji coba perorangan, uji coba kelompok kecil dan uji coba kelompok besar. Hasil validasi ahli materi diperoleh persentase sebesar 97,14% dan ahli media diperoleh persentase sebesar 90%. Hasil rata-rata gabungan validasi ahli diperoleh persentase sebesar 93,57% dengan kategori sangat valid dan sangat baik untuk digunakan tanpa revisi. Hasil uji coba perorangan diperoleh sebesar 94%, uji coba kelompok kecil diperoleh sebesar 91,33%, dan uji coba kelompok besar diperoleh sebesar 90,2%. Berdasarkan hasil analisis data dapat disimpulkan bahwa LKPD berorientasi *Project Based Learning (PjBL)* dinyatakan sangat layak dan sangat baik untuk digunakan.

Kata Kunci : LKPD, ADDIE, Proyek, PjBL, Desain Komunikasi Visual

Selvi Novi Magfiroh. 2022. *Development of Project Based Learning (PjBL) Oriented LKPD on Technopreneurship Materials at SMK Negeri 8 Surabaya, Informatics Education Study Program, Faculty of Education, Trunojoyo University Madura*. Supervisor : Etistika Yuni Wijaya, S. Pd., M. Pd.

ABSTRACT

Visual Communication Design is one of the subjects of class X DKV. This study aims to develop an LKPD oriented Project Based Learning (PjBL) on technopreneurship material. This study uses research and development methods with the ADDIE development model consisting of five stages: Analysis, Design, Development, Implementation, Evaluation. This research instrument is a validation sheet given to material and media expert validators as well as user response questionnaires given to students at the individual trial stage, small group trial and large group trial. The results of the validation of material experts obtained a percentage of 97.14% and media experts obtained a percentage of 90%. The combined average results of expert validation obtained a percentage of 93.57% with a very valid and very good category for use without revision. The results of individual trials were obtained by 94%, small group trials obtained by 91.33%, and large group trials obtained by 90.2%. Based on the results of data analysis, it can be concluded that the Project Based Learning (PjBL)-oriented LKPD is declared very feasible and very good to use.

Keywords: *LKPD, ADDIE, Project, PjBL, Visual Communication Design*