

CHAPTER I

INTRODUCTION

This chapter consists of some subchapters. They are background of the study, statements of the research problems, objectives of the study, significances of the study, and scope and limitation of the study. These subchapters are important to be explained because they provide important information about this study and can help the readers to get better understanding about this study.

1.1 Background of the Study

Conversation is an activity to exchange ideas by spoken words. According to Brennan (2010), conversation is a joint activity of two or more participants to communicate interactively by using linguistic forms and nonverbal signals. A conversation is not simply a sequence of messages expressed as speaking turns, but also utterances produced by speakers, and received and decoded by hearer.

Schegloff, Jefferson and Sacks (1977) defined conversation analysis as an approach to social interaction. Conversation analysis is an approach to the study of social interaction of everyday life and it has its own structure. The basic structures of a conversation are turn taking, adjacency pairs, action formation, repair, preference organization, and sequence organization. Each of them deal with their own part in a conversation.

In a conversation, people sometimes make mistakes for example they sometimes make incorrect pronunciation, use of a wrong word, and diction. Usually to correct their mistake, they repeat what they said. A process where a speaker recognizes a speech error and repeats what has been said with some types of

correction is called repair. People do repair in their conversation when they fix a possible problem in speaking, hearing or understanding the talk.

Conversations occur in everyday life. It can be a conversation between a mother and her son, a teacher and his students, or even between strangers who meet at the bus stop for the first time. Conversations also occur on TV such as in a talk show and news program. Various kinds of news programs aired on TV. One of the most popular news program in America is *CNN*. *CNN* or Cable News Network is an American news-based pay television channel owned by Turner Broadcasting System, a division of AT&T's WarnerMedia. News program like CNN has done many interviews with many people as their interviewees. In the interview, they must have a conversation. They will talk about a phenomenon or hot topics in the world.

The writer chooses *CNN* as the object of her study because *CNN* is very popular news program in America with many audience, various interesting topics and many programs such as *CNN* Newsroom and New Day. On the other hand, either the host or the interviewees, they sometimes use repair in their utterance (conversation) which became the main topic to discuss in this study.

News programs, whether produced by radio, television stations, or by a broadcasting network, is a regularly scheduled program which usually contain coverage of various news events and other information. News programs can also contain additional material such as sports coverage, weather forecasts, traffic reports, comments and other material that the news broadcaster deems relevant to the audience or audience.

Cable News Network (*CNN*) is a US cable news channel founded by US media tycoon Ted Turner in 1980. When launched, *CNN* was the first television

channel to broadcast 24-hour news coverage, and the first news television channel in the United States. Despite its many branches, *CNN* is broadcasting more frequently from its headquarters at the *CNN* Center in Atlanta, the Time Warner Center in New York City, and studios in Washington, D.C. and Los Angeles. *CNN* is owned by its parent company, Time Warner, and is a division of Turner Broadcasting System.

CNN that debuted on June, 1980 has many programs such as *CNN Newsroom*, *Anderson Cooper 360°*, *At This Hour with Kate Bolduan*, *Cuomo Primetime*, *Inside Politics*, *New Day Weekend*, and *Reliable Sources*.

There are several reasons why the writer chose *CNN* news programs as the source of data in this study. First, *CNN* is a well-known cable news channel, not only in the US but also worldwide, with many different good news program. On the other hand, it has various interesting topics and many famous news anchors.

There are several studies about repair in conversations that have been conducted by some researchers. The first study was conducted by Gita Rahayu (2016) entitled *Repair Strategies in Television Talk Show: A conversation Analysis*. This study focused its attention on the types of repair used by the participants in the talk show. She also compared the types of repair occurred in the two different talk shows. The second study was conducted by Tri Intan Mabrurroh. The title of her study is *A Conversation Analysis of Repair in Anderson Cooper 360: Donald Trump, CNN Milwaukee Republican Presidential Town Hall Episode*. She analyzed the types of repair, the repair completion patterns, and the factors that initiated repair occurred in the talk show. Another study about repair was conducted by Gabriele Kasper and Matthew T. Prior (2015) with the title "*You said that?*":

Other-initiations of Repair Addressed to Represented Talk. The study discussed other-initiation repair used by the participants in the interview. The above mentioned studies highlighted the types of repair in conversation. None of them discusses the types and the positions of repair in news programs. That is why this study is conducted.

1.2 Statements of the Research Problem

Based on the research background, this study formulates two research problems. They are:

1. What are the types of repair used by the participants in the conversation of *CNN* interviews?
2. What are the positions of repair found in the conversation of *CNN* interviews?

1.3 Objectives of the Study

Based on the research problems above, this study aims:

1. To explain the types of repair used by the participants on the conversation of *CNN* interviews.
2. To explain the positions of repair found in the conversation of *CNN* interviews.

1.4 Significance of the Study

This study is expected to contribute in, particularly, the field of conversation analysis concerning Schegloff, Jefferson and Sacks theory about conversation analysis especially repair. This study is undertaken to result in theoretical and practical contributions.

Theoretically, this study is expected to provide clear information and more knowledge about how to analyze repair in the interviews of news program, especially about types of repair and positions of repair. This study also can be

references for those who interested in conducting an analysis of repair which occur in interviews of news program.

Practically, the result of this study could help people who want to understand and learn deeply about repair which occur in daily conversation. This study is also expected to help the readers to improve their knowledge about repair which can be applied either in daily conversation or special occasion such as interview of news program to make the conversation more interesting. This study also inspires the readers to apply repair correctly.

1.5 Scope and Limitation

The scope of this study is conversation analysis because it deals with conversation and social interaction in everyday life. This study especially concerns on repair which is one of topics in conversation analysis. The limitation of this study is on the types of repair and the positions of repair used by either the interviewer or the interviewees in the of *CNN* interviews.