

ABSTRACT

Muhammad Ryo Fadhli Dzil Ikram, Social Analysis of Cost Benefits of Improving Basic Infrastructure Supporting Tourism Development on Gili Iyang Island, Sumenep Regency. The aim of this research is to find out the basic infrastructure needs to support tourism development that need to be completed in Gili Iyang, Sumenep Regency and how to evaluate the net benefits that can be received by reference groups on Gili Iyang Island, Sumenep Regency through the provision of infrastructure to support tourism development on Gili Iyang Island, Sumenep. This research uses quantitative descriptive methods with social benefit cost analysis techniques. The results of the Social Benefit Cost Analysis (SBCA), the results of the B/C Ratio, show figures that are profitable for efforts to improve infrastructure, and the Decomposition shows that the proportion received is quite profitable and this analysis is in accordance with the objective, namely, how the people of Gili Iyang Island receive benefits from infrastructure improvements.

Keywords : Gili Iyang Island, Social Benefit Cost Analysis (SBCA), Infrastructure, B/C Ratio, Valuation

ABSTRAK

Muhammad Ryo Fadhli Dzil Ikram, Analisis Sosial Biaya Manfaat Peningkatan Infrastruktur Dasar Penunjang Pengembangan Pariwisata Di Pulau Gili Iyang Kabupaten Sumenep. Tujuan penelitian ini untuk mengefisienkan kebutuhan infrastruktur dasar guna penunjang pembangunan pariwisata yang perlu dilengkapi di Gili Iyang Kabupaten Sumenep dan bagaimana valuasi manfaat bersih yang bisa diterima oleh kelompok referensi di pulau Gili Iyang Kabupaten Sumenep melalui penyediaan infrastruktur penunjang pengembangan pariwisata di Pulau Gili Iyang Sumenep. Penelitian ini menggunakan metode deskriptif kuantitatif dengan teknik social benefit cost analysis. Hasil dari Social Banafit Cost Analysis (SBCA) hasil dari B/C Ratio menunjukkan angka yang menguntungkan upaya peningkatan infrastruktur, serta Dekomposisi menunjukkan proporsi yang diterima cukup menguntungkan dan analisis ini sesuai dengan tujuan yakni, bagaimana masyarakat Pulau Gili Iyang menerima manfaat dari peningkatan infrastruktur.

Kata Kunci : Pulau Gili Iyang, Social Banafit Cost Analysis (SBCA), Infrastruktur, B/C Ratio, Valuasi