

ABSTRAK

Muhammad Iqbal Pratama, Analisis pengaruh Upah Minimum Kabupaten/Kota, Produk Domestik Regional Bruto, Rata Rata Lama Sekolah, dan Investasi terhadap Permintaan Tenaga Kerja di wilayah Gerbangkertasusila Plus pada tahun 2015-2023, dibawah bimbingan Dr. Henny Oktavianti, S.E., M.E.

Tujuan dari penelitian ini adalah untuk menganalisis pengaruh Upah Minimum Kabupaten/Kota, Produk Domestik Regional Bruto, Rata Rata Lama Sekolah, dan Investasi di wilayah Gerbangkertasusila Plus selama periode 2015 hingga 2023. Faktor-faktor yang diteliti meliputi upah minimum kabupaten/kota, produk domestik regional bruto, rata-rata lama sekolah, dan tingkat investasi. Metodologi yang digunakan dalam penelitian ini adalah analisis regresi data panel yang dimana model yang terpilih adalah model *Fixed Effect Model* untuk mengevaluasi hubungan antara variabel independen (Upah Minimum Kabupaten/Kota, Produk Domestik Regional Bruto, Rata Rata Lama Sekolah, dan Investasi) dengan variabel dependen (permintaan tenaga kerja). Hasil dari penelitian adalah Upah Minimum Kabupaten/Kota berpengaruh negatif dan Produk Domestik Regional Bruto berpengaruh positif. Sedangkan Rata Rata Lama Sekolah dan Investasi tidak berpengaruh terhadap Permintaan Tenaga Kerja.

Kata Kunci : Upah Minimum Kabupaten/Kota, PDRB, Rata Rata Lama Sekolah, Permintaan Tenaga kerja

ABSTRACT

Muhammad Iqbal Pratama, Analysis of the influence of District Minimum Wage, Gross Regional Domestic Product, Average Length of Schooling, and Investment on Labor Demand in the Gerbangkertasusila Plus area in 2015-2023, under the guidance of Dr. Henny Oktavianti, S.E., M.E.

The purpose of this study is to analyze the influence of Regency / City Minimum Wage, Gross Regional Domestic Product, Average Years of Schooling, and Investment in the Gerbangkertasusila Plus region during the period 2015 to 2023. The factors studied include district / city minimum wages, gross regional domestic product, average years of schooling, and investment levels. The methodology used in this research is panel data regression analysis in which the selected model is the Fixed Effect Model to evaluate the relationship between the independent variables (District/City Minimum Wage, Gross Regional Domestic Product, Average Years of Schooling, and Investment) with the dependent variable (labor demand). The result of the study is that the Regency/City Minimum Wage has a negative effect and Gross Regional Domestic Product has a positive effect. Meanwhile, Average Years of Schooling and Investment have no effect on Labor Demand.

Keywords: District Minimum Wage, PDRB, Average Length of Schooling, Labor Demand