

Rosidah Lina Ainur. 2022. *Pengaruh Penerapan Media Video Wisata Bahari Dalam kanal youtube TRANS7 OFFICIAL Terhadap Keterampilan Menulis Teks Deskripsi Siswa Kelas VII MTs Sunan Drajat Sugihwaras Lamongan Tahun Pelajaran 2021-2022*. Skripsi. Program Studi Pendidikan Bahasa dan Sastra Indonesia, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Abdul Rosid, S.Pd., M.Pd.

ABSTRAK

Penelitian ini dilatarbelakangi oleh peran guru sebagai pendidik dalam proses belajar mengajar masih menggunakan cara konvensional. Tujuan penelitian ini adalah untuk mengetahui keterampilan menulis teks deskripsi siswa kelas VII MTs Sunan Drajat Sugihwaras Lamongan dan untuk mengetahui pengaruh penggunaan media video bahari dalam kanal *youtube TRANS7 OFFICIAL* terhadap keterampilan menulis teks deskripsi siswa kelas VII MTs Sunan Drajat Sugihwaras Lamongan. Penelitian ini menggunakan penelitian kuantitatif eksperimen, untuk jenis penelitian yang digunakan adalah *Quasi Eksperimental* dengan desain *Nonequivalent Control Group design*. Nilai rata-rata yang diperoleh kelas *pretest* eksperimen dan kontrol adalah 55,5 dan 38, kelas *posttest* eksperimen dan kontrol yaitu 70,75 dan 55,25. Pengolahan uji-t dengan syarat bahwa kedua sampel harus berdistribusi normal dan varian bersifat homogen. Hasil uji-t *posttest* diperoleh dari kelas eksperimen dan kontrol adalah thitung 2,86583 dan ttabel 2,08596. Syarat dari uji-t adalah jika thitung > ttabel maka H_0 ditolak . jadi, terdapat pengaruh yang signifikan pada media video bahari dalam kanal *youtube TRANS7 OFFICIAL* terhadap keterampilan menulis teks deskripsi siswa kelas VII MTs Sunan Drajat Sugihwaras Lamongan.

Kata kunci: video, Youtube, Menulis teks deskripsi.

Rosidah Lina Ainur. 2022. *The Influence of Application of Marine Tourism Video Media in the TRANS7 OFFICIAL youtube channel on the Skills of Writing Description Texts for Class VII Students of MTs Sunan Drajat Sugihwaras Lamongan for the 2021-2022 Academic Year*. Thesis. Indonesian Language and Literature Education Study Program, Faculty of Education, Trunojoyo University, Madura. Supervisor: Abdul Rosid, S.Pd., M.Pd.

ABSTRACT

This research is motivated by the role of teachers as educators in the teaching and learning process which still uses conventional methods. The purpose of this study was to determine the descriptive text writing skills of seventh grade students of MTs Sunan Drajat Sugihwaras Lamongan and to determine the effect of using marine video media on the TRANS7 OFFICIAL youtube channel on the descriptive text writing skills of seventh grade students. MTs Sunan Drajat Sugihwaras Lamongan. The application of maritime video media on the TRANS7 OFFICIAL youtube channel has been carried out by conducting a written test covering five aspects. First, the aspect of the suitability of the content of the text with the specified theme. Second, the aspect of content organization. Third, the aspect of word accuracy. Fourth, the aspect of sentence accuracy. Fifth, aspects of spelling and writing. The type of research used is the Nonequivalent Control Group design. Data collection techniques using tests, observations, and questionnaires. The validity test uses construct validity test and reliability test uses Cronbach's Alpha formula. If all the data has been declared valid and reliable, then proceed with the prerequisite test, namely the normality test, homogeneity test, and significance test (t test). The average values obtained by the experimental class and pretest control were 55.5 and 38, the experimental class and posttest control were 70.75 and 55.25. T-test processing with the condition that both samples must be normally distributed and the variance is homogeneous. The results of the posttest t-test obtained from the experimental and control classes are tcount 2.86583 and ttable 2.08596. The t-test requirement is that if $t_{count} > t_{table}$ then H_0 is rejected. So, there is a significant influence of maritime video media on the TRANS7 OFFICIAL youtube channel on the descriptive text writing skills of seventh grade students of MTs Sunan Drajat Sugihwaras Lamongan.

Keywords: video, Youtube, Writing descriptive text.