

Okta Viani Aulia. 2024. *Pengembangan Zig-Zag Book Keragaman Budaya Bahasa Madura pada Mata Pelajaran IPAS Kelas IV B UPTD SDN Mlajah 2*. Skripsi, Program Studi Pendidikan Guru Sekolah Dasar, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Aditya Dyah Puspitasari, S.Pd., M.Pd.

ABSTRAK

Tujuan penelitian pengembangan ini untuk mengetahui kevalidan, kemenarikan dan keefektifan media *Zig-Zag Book* Keragaman Budaya Bahasa Madura pada kelas IV UPTD SDN Mlajah 2. Penelitian ini dilakukan pada kelas IV UPTD SDN Mlajah 2. Penelitian pengembangan ini menggunakan teknik pengumpulan data seperti observasi, wawancara dan angket. Penelitian dan pengembangan ini menggunakan model ADDIE dengan tahap *Analyze, Design, Development, Implementation*, dan *Evaluation*. Kevalidan media *Zig-Zag Book* Keragaman Budaya Bahasa Madura diperoleh dari validasi ahli media pembelajaran 91% dengan kategori sangat valid, ahli materi pembelajaran 70% dengan kategori valid dan ahli desain pembelajaran 84% dengan kategori sangat valid. Kemenarikan media *Zig-Zag Book* Keragaman Budaya Bahasa Madura diukur menggunakan hasil angket respon guru dan angket respon peserta didik. Angket respon guru memperoleh presentase 98% dan angket respon peserta didik memperoleh presentase 99,6% dengan kategori sangat menarik. Keefektifan media *Zig-Zag Book* Keragaman Budaya Bahasa Madura diukur dari aktivitas guru memperoleh presentase 100% dan aktivitas peserta didik memperoleh presentase 90% serta ketuntasan klaksikal belajar siswa atau hasil tes evaluasi belajar peserta didik memperoleh presentase 92,8% dengan kategori tuntas sehingga dapat disimpulkan media *Zig-Zag Book* Keragaman Budaya Bahasa Madura efektif untuk digunakan. Berdasarkan hasil penelitian maka media Peta Tiga Dimensi dinyatakan valid, menarik dan efektif digunakan pada mata pelajaran IPAS Kelas IV UPTD SDN Mlajah 2.

Kata Kunci: Media Pembelajaran, Peta Tiga Dimensi, Pembelajaran IPAS

Okta Viani Aulia. 2024. *Development of Zig-Zag Book of Madurese Language Cultural Diversity in Science Subject of Grade IV B Elementary School Mlajah 2*. Thesis, Elementary School Teacher Education Study Program, Faculty of Education, Trunojoyo University Madura. Supervisor: Aditya Dyah Puspitasari, S.Pd., M.Pd.

ABSTRACT

The purpose of this development research is to determine the validity, attractiveness and effectiveness of the Zig-Zag Book of Madurese Language Cultural Diversity media in grade IV B Mlajah 2 Elementary School. This research was conducted in grade IV B Mlajah 2 Elementary School. This development research uses data collection techniques such as observation, interviews and questionnaires. This research and development uses the ADDIE model with the stages of Analyze, Design, Development, Implementation, and Evaluation. The validity of the Zig-Zag Book media of Madurese Language Cultural Diversity was obtained from the validation of learning media experts 91% with a very valid category, learning material experts 70% with a valid category and learning design experts 84% with a very valid category. The attractiveness of the Zig-Zag Book media of Madurese Language Cultural Diversity was measured using the results of the teacher response questionnaire and the student response questionnaire. The teacher response questionnaire obtained a percentage of 98% and the student response questionnaire obtained a percentage of 99.6% with a very interesting category. The effectiveness of the Zig-Zag Book media of Madurese Language Cultural Diversity was measured from teacher activity obtaining a percentage of 100% and student activity obtaining a percentage of 90% as well as the completeness of student learning classics or the results of student learning evaluation tests obtaining a percentage of 92.8% with a complete category so that it can be concluded that the Zig-Zag Book media of Madurese Language Cultural Diversity is effective to use. Based on the research results, the Three-Dimensional Map media is declared valid, interesting and effective for use in the Science subject of Class IV B Mlajah 2 Elementary School.

Keywords: *Learning Media, Three-Dimensional Map, Science Learning*

